



LAFAYETTE
CHAMBER

WHY JOIN THE LAFAYETTE CHAMBER?

THE LAFAYETTE CHAMBER OF COMMERCE

The Lafayette Chamber of Commerce is the principal advocate for the business community, working to promote and advocate for local business. The Chamber's unique connection between our city and our community creates an environment which fosters collaboration within and around the Lamorinda.

Joining the Lafayette Chamber is a direct way to develop strong relationships with other business owners and within the community, to contribute to our vibrant local economy, and give back to local organizations, including our schools.

BENEFITS OF BEING A CHAMBER MEMBER

- Access to tools, resources, and connections within the community to grow your business and get help finding solutions on and for business challenges.
- Exclusive access to sponsorship and vendor opportunities at Lafayette Chamber community events – including Taste of Lafayette, Art & Wine Festival, Res Run, and more!
- Up-to-date knowledge on local happenings, events, and business resources.

HOW WE PROMOTE YOU

- A business listing in our online membership directory that is highly optimized for all major and local search engines.
- A new member welcome blast to our Social Media Channels, and in our member communications.
- Various shout outs via social media and email blasts for event promotions, gift guides, anniversaries, and more!
- Introductions at Chamber Mixers to expand and increase awareness of your brand amongst other business leaders and community members.
- For local businesses, a Ribbon Cutting!

"We are very impressed with your Chamber. We have been members of other Chambers over the years and it's been nothing like the experiences we're having right out of the gate with your organization. Thank you for your great communication, follow up, and professionalism."

- Peter Dewey, Bayview Painting

"I couldn't have asked for a better resource than the Chamber, as I was establishing my medical practice in Lafayette. AJ, Holly, and Sara were so responsive to my questions and gave me many ideas on networking in the community. They host several events that foster community building. I honestly cannot imagine a more robust, active, and friendly chamber as this. I'm a member for life!"

- Cheruba Prabakar, Lamorinda Gynecology & Surgery

Lafayette Chamber of Commerce, 251 Lafayette Circle, Ste 150, Lafayette, CA 94549
(925) 284-7404 info@lafayettechamber.org LafayetteChamber.org
IG: @lafayettechamber_ca FB: LafayetteChamber Twitter: FriendlyChamber

2023



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WHY JOIN THE LAFAYETTE CHAMBER?



GROW & DEVELOP YOUR BUSINESS

- Network with business and community leaders to identify potential collaborations/connections.
- Take advantage of members-only listing in the Chamber's Online Directory and exclusive visibility at events.
- Benefit from Chamber referrals and connections to other member businesses.
- Access business advice on best practices, support from in-person & online workshops, and other assistance provided by experienced small business experts and mentors.



ENGAGE THE COMMUNITY

- Strengthen brand recognition by participating in community-building Chamber initiatives and local events like the Art & Wine Festival, Res Run for Education and Healthy Lifestyles Fair, which raise funds for LPIE and local nonprofits.
- Be recognized by the Chamber as a business that gives back to the community.
- Join the Chamber Board to help shape Chamber policy, or become an Ambassador to enhance your engagement with the community.

INCREASE VISIBILITY

- Tap into promotional and marketing tools to distinguish your brand and enhance community awareness of your services.
- Expand your network and recruiting pool through Chamber online tools.
- Promote your services, news or events to our community.



IMPACT CITY/STATE POLICIES

- Take advantage of Chamber staff's advocacy expertise to make your voice heard on hot-button legislative initiatives that might affect your business.
- Keep current on the ever-changing regulatory climate that can impose additional costs or restrictions on business operations.
- Raise concerns about unaddressed business challenges needing state/local attention.

"WE LOVE THE CHAMBER! Batch and Brine has been a member of the Lafayette Chamber of Commerce for almost six years. We value and appreciate the incredible amount of work this organization produces for our community through many events and support for each business. The networking and education of information that's spilled out weekly for the business community is impressive. They are a helping hand in so many ways for our business community and beyond. We couldn't be part of this community without being part of the chamber. Lafayette Chamber is one of the best organizations we've worked with, so don't think twice about it, join the Chamber!" - Rolla Ghoben, Batch & Brine

"The Chamber was instrumental in helping us open 14 years ago. The staff went out of their way to help us make connections and ensure we were successful. We would not be where we are today without the Chamber!"
- John & Colleen McCormick, Lamorinda Music

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JOIN THE LAFAYETTE CHAMBER
AT A DISCOUNT AS AN

ADDITIONAL LISTING



LAFAYETTE
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YOU have the unique opportunity to join the Lafayette Chamber for just \$110.
\$100 less than tier 1 membership and no additional admin fees (\$25 savings).



DOES MY BUSINESS QUALIFY?

- If you run your business out of a shared space that is a current Lafayette Chamber member, then you qualify for the Additional Listing membership tier.
- This includes Real Estate offices, Shared Corporate Office spaces, Salon/Beauty locations and Production Kitchens.



BENEFITS OF BEING A CHAMBER MEMBER

- You have all the membership benefits of any other Lafayette Chamber Member. Only you see the difference in the reduced price – half if not more of a regular membership.
- Discounts on vendor booths (Art & Wine Festival, Taste of Lafayette, Healthy Lifestyles Fair, etc.)
- You will receive our weekly email blast featuring business resources, networking opportunities and events.
- And so much more! See our "Why Join the Lafayette Chamber" flyer for details.



HOW WE PROMOTE YOU

- A business listing in our online membership directory that is highly search engine optimized.
- We will photograph and post through our social channels and our member communications a welcome post about you.
- A personal introduction at our next Chamber Mixer. 30 seconds to tell your story or vision to the audience.
- The Chamber is diligently using social media to promote our members.

Don't miss the opportunity to promote your business and associate with the Chamber. Belong to a special organization that continues to work for the betterment of Lafayette.

 <https://LafayetteChamber.org/join>

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