

# NEWSLETTER



**LAFAYETTE**  
CHAMBER

Promote a Vibrant Local Economy | Foster Collaboration & Leadership | Influence Public Policy | Support Local Education

## Dick & Robin Holt — 2017 Citizens of the Year



Long time residents of Lafayette, Dick and Robin Holt have

been individually and collectively "giving back" to our community at a pace that is hard to keep up with. Robin has served as PTA President at Happy Valley, President of the Happy Valley Garden Club and President of the Friends of the Lafayette Library. Dick served for many years on the city's Planning Commission, Environmental Task Force, President of Lafayette Rotary, board member of the Lafayette Community Foundation, creator of the Concert at the Res and the inspiration for building a permanent stage at the reservoir. As Robin often says, "Volunteering in our community, It's what we do." Read the full article about the Holts in the March 8th issue of *Lamorinda Weekly*.

The "Citizen of the Year" dinner is sponsored by the Lafayette Chamber of Commerce and *Lamorinda Weekly*. The event takes place at the Lafayette Park Hotel & Spa on Friday, March 24, 2017. On-line registration can be found on the chamber's website [www.lafayettechamber.org](http://www.lafayettechamber.org). Cocktails begin at 6pm and Dinner is served at 7pm.

## Lamorinda Chambers Thank Our Champion Members



Last month the Moraga, Orinda and Lafayette Chambers got together and held an after hours mixer to say thank you to the businesses who are members of all three chambers. Here is a salute to 5A Rent-A-Space, Aegis of Moraga, Breedlove Insurance Services, California Shakespeare Theatre, Supervisor Candace Anderson, EBMUD, Grace Healthcare of Moraga, Lamorinda Arts Council, Lamorinda Republican Women Federated, Lamorinda Village, Lamorinda Weekly, Lamorinda Wine Growers

Assoc., LamorindaWeb, Mechanics Bank, Neighborhood Computers, PG&E, Recycle Smart, Saint Mary's College, The UPS Store, Union Bank and Village Associates, all members of all three communities.

We also give a shout out to Lafayette's Premier Members – Diablo Foods, Douglah Designs, Mechanics Bank, Oakwood Athletic Club and our two Wells Fargo Banks. Their generous support provides so many free programs and events for our members and our residents. If you would like to consider being a Premier Member please visit our website [www.lafayettechamber.org/wp-content/uploads/2014/04/Premier-Membership-Package-Benefits.pdf](http://www.lafayettechamber.org/wp-content/uploads/2014/04/Premier-Membership-Package-Benefits.pdf) or give Jay or Barbara a call at 925-284-7404.

## Brown Bag Luncheon SEO and Pay-per-click Workshop


Find out how to get your website to show up when customers are searching for your business. Zip2Media president and Lafayette Chamber member, Kerry Inserra, will be leading a workshop on search engine optimization (SEO) and pay-per-click (PPC) marketing at the Lafayette Chamber of Commerce Office, on Wednesday, March 15th, from noon-1pm. This workshop is designed for anyone interested in learning how to dramatically increase their website's visibility (and more customers) with Google, Bing and Yahoo. Seating is limited. Advance registration is required - admission free - <http://bit.ly/brownbag315>.

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## Welcome New Members!

### COACHES – LIFE, CAREER & HEALTH

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(925)332-0392 (fax)  
www.thewellnessexperience.co  
TWEforyou@gmail.com  
Contact: Sameera Rana

### CLOTHING & ACCESSORIES

#### Martha Olin - Cabi Stylist

Lafayette, CA 94549  
595-0735 (phone)  
www.marthaolin.cabionline.com  
meolin@comcast.net  
Contact: Martha Olin

### FINANCIAL SERVICES & PLANNING

#### Edward Jones

1854 Tice Valley Blvd.  
Walnut Creek, CA 94595  
938-3411 (phone)  
www.edwardjones.com  
andrew.parrott@edwardjones.com  
Contact: Andrew Parrott

### FIRE & WATER DAMAGE RESTORATION

#### Servpro of Lafayette / Moraga / Orinda

Richmond, CA 94805  
299-1323 (phone)  
(707) 588-8227 (fax)  
www.servprolafayettemoragaorinda.com  
jvillena9542@sbcglobal.net  
Contact: Jesus Espinal

### FITNESS / HEALTH CLUBS

#### Living Lean by Sheena & Hunter

3125 Camino Diablo  
Lafayette, CA 94549  
360-7051 (phone)  
www.livingleanprogram.com  
sheena\_lakhotia@yahoo.com  
Contact: Sheena Lakhotia  
& Hunter Galloway

### HANDYMAN

#### Home Services

Lafayette, CA 94549  
934-0877 (phone)  
Contact: Jim Baca

### HEALTH CARE / WELLNESS

#### Richard N. Filinson, M.D.

925 Village Center  
Lafayette, CA 94549  
818-5008 (phone)  
www.rfilinsonhomeopathy.com  
rnfilinson@gmail.com  
Contact: Richard N. Filinson

### MARKETING SERVICES

#### WERLD Consulting

Moraga, CA 94556  
www.werldconsulting.com  
jesse@werldconsulting.com  
Contact: Jesse Kleinsasser

### MUSIC STUDIO / LESSONS

#### The Music Co-op

1838 Tice Valley Blvd.  
Walnut Creek, CA 94595  
285-1004 (phone)  
themusiccoop123@gmail.com  
Contact: Jennifer Grossi

### PARKING MANAGEMENT

#### ParkSmart, Inc.

1161 Alpine Road  
Walnut Creek, CA 94596  
933-8795 (phone) 933-5698 (fax)  
www.parksmartinc.com  
bob@parksmartinc.com  
Contact: Robert Power

### ORGANIZING SERVICES

#### Efficiency Matters, LLC

Moraga, CA 94556  
698-3756 (phone)  
www.energymattersllc.com  
jennifer@energymattersllc.com  
Contact: Jennifer Raftis

### PRIVATE EQUITY INVESTMENTS

#### Keiretsu Forum

Galvanize, 44 Tehama Street  
San Francisco, CA 94105  
(415) 573-0753 (phone)  
(415) 294-9147 (fax)  
www.keiretsuforum.com  
carla@keiretsuforum.com  
Contact: Carla Selby

### TRANSPORTATION

#### 511 Contra Costa

2401 Crow Canyon Road  
San Ramon, CA 94583  
973-2655 (phone) 838-3231 (fax)  
www.511contracosta.org  
damaral@511contracosta.org  
Contact: Darlene Amaral

## Ribbon Cuttings



Marilyn Monroe Spas



Block Advisors



CG Designs



Business Person of the Year  
Brenda Oum - Papillon

## Angel Investing at its Best

Keiretsu Forum is a worldwide network of capital, resources and deal flow with 49 chapters on 3 continents. Keiretsu was founded right here in Lafayette in 2000 by local Randy Williams. Randy invites you (investors and entrepreneurs) to join him at one of their monthly meetings to see how successful their unique format (think Shark Tank) works. For more information you can contact Carla Selby at 415-573-0753 carla@keiretsuforum.com.

**T's Firehouse**  
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## Project LPIE

Project LPIE is an opportunity to recognize the talented Acalanes High School students for their project-based learning with a unique community twist! Students compete in any of the 14 categories that showcase their skills both within and outside the curriculum. Project judging is done by professional business people with extensive expertise in the various categories.

The program is coordinated by the Lafayette Partners in Education and Acalanes High School with support from the Lafayette Chamber of Commerce and the Lafayette Library and Learning Center. The purpose of the program is to create collaboration among students, educators and the business community in Lafayette, to promote educational excellence and to prepare students for the business world of the 21st Century.

Student Project Submissions Include: Acting, Applied Design, Community Service, Computer Programming, Creative Writing, Digital Design, Entrepreneur, Instrumental Music, Journalism, Photography (Digital), Science/Engineering, Video Production, Visual Arts and Vocal Music.

All projects will be displayed and the winning projects announced during the Project LPIE Recognition Reception and Open House on May 12, 2017 from 4-6pm in the Community Room at the Lafayette Library and Learning Center. To learn how to get involved, please visit <http://www.lpie.org/project-lpie>.

## Mobility Matters - Rides 4 Veterans

Mobility Matters, a nonprofit agency based in Lafayette, services all of Contra Costa County as a mobility management center. Their Rides for Seniors program provides a free, one-on-one, door-through-door transportation program for otherwise homebound older adults. Through their Transportation Information and Referral Helpline, they match individuals with the provider that fits his or her mobility needs. In early 2017, they launched a new program, called Rides 4 Veterans. Screened and trained veterans will be giving other veterans rides to their medical appointments, grocery shopping, and other necessities. In order to carry out their mission and keep the promises they made to the vulnerable populations they serve, they have two ongoing needs—financial and human resources (volunteers). [www.mobilitymatterscc.com](http://www.mobilitymatterscc.com)

## Renewing Members *Renewed in Dec., 2016 & Jan., 2017*

### MORE THAN SIXTY YEARS

Big O Tires  
Mt. Diablo Nursery & Garden  
Orchard Nursery & Florist

### MORE THAN FIFTY-FIVE YEARS

Blodgett's Abbey Carpet & Flooring

### MORE THAN FIFTY YEARS

Diablo Foods, Inc.

### MORE THAN FORTY YEARS

Bank of the West

### MORE THAN THIRTY YEARS

John H. Devor, M.D.  
Lafayette Partners in Education  
Mobility Matters  
Our Saviors Lutheran Church

### MORE THAN TWENTY-FIVE YEARS

Caesar C. Perales, CPA  
Diamond K Supply, Ltd.  
East Bay Municipal Utility District  
Judy Francis – State Farm Insurance  
Lafayette Physical Therapy, Inc.  
The Cotton Patch

### MORE THAN TWENTY YEARS

Armand's Drapery, Shutters & Upholstery  
City of Lafayette  
ISU Massie & Beck Insurance Services  
Julia Young Advertising  
Lafayette Animal Hospital  
Lafayette Auto Body, Inc.  
Lamorinda Home Repair

### MORE THAN FIFTEEN YEARS

Bentley School - Upper Division  
Bowles and Verna  
Coldwell Banker Residential Brokerage  
Lafayette Veterans Memorial Center  
Lamorinda Technology, Inc.  
(formerly Nerd4Rent)  
Mt. Diablo Business Women  
Workspace Resources

### MORE THAN TEN YEARS

California Bank of Commerce  
Clare Ames-Klein, Ph.D.  
Coldwell Banker Res. Brokerage – Tom Stack  
Concord Pavilion – Live Nation  
Employerware dba Poster Compliance Center  
Jacques Bernous, L.Ac.  
J.V. Chiropractic  
Law Offices of Magany Abbass, Inc.  
NeedleWorks Embroidery & Screenprinting  
Pacific Union Real Estate – Suzanne Looker  
Skin Solutions  
Soccer Post  
Thomas R. Taneyhill  
Walnut Creek Marriott Hotel

### MORE THAN FIVE YEARS

ABC Reading Center  
Acalanes Fellowship Lodge #480  
Back to the Table  
BrightStar Healthcare  
Cantrell's Computer Sales & Service  
Capay Oaks Farm/ Capay Oaks Olive Co.  
Contra Costa Country Club  
Diablo Services  
DGO Professional Window & Gutters Cleaning  
Farmyard Darlings  
FarWest Sanitation & Storage  
Hunsucker Goodstein PC  
J. Rockcliff Realtors  
Kattenburg Architects  
Kumon Math & Reading Center of Lafayette  
Lafayette Community Foundation  
Lafayette Today  
Lamorinda Weekly  
Law Offices of Kimball, Tiry & St. John LLP  
LPL Financial  
Lynds Photography  
Mary Kay – Susan Lenser  
Norseman Electric Inc.  
Oyama Sushi  
Ron Wake, DDS, Inc.  
William M. Eames

### MORE THAN ONE YEAR

5A Rent-A-Space  
Alain Pinel Realtors – Lisa Brydon & Kristi Ives Team  
American Realty & Investments  
Amphora Lafayette  
Avenue Family Practice  
Bay Area Development Company  
Bay Area Physical Therapy  
Bradley School of Music  
Cornerstone Creative  
Diablo Ballet  
DND Development & Consulting, Inc.  
Dr. Victoria Dillingham, DDS  
Dudum Real Estate Group  
Edward Jones  
Green Stock Solar  
Hacienda de las Flores  
Hofssi Chocolates  
Human Resource Advisors  
Lamorinda Arts Council  
Lamorinda Nails  
Lamorinda Tooth Buds - Pediatric Dentistry  
Laurus Financial Group, LLC  
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## Take to the Sky! Special Member Offer – Save 15% JetSuiteX & Lafayette Chamber Benefit!

All Lafayette Chamber members will receive a 15% discount when they enter the code LAFAYETTECHAMBER (CAPS). Start saving on JetSuiteX flights. Go to www.jetsuiteX.com and enter the promotional code. Private for the public service from Concord, San Jose, Las Vegas, Burbank, Mammoth Mtn, Carlsbad, and Bozeman airports. Leave your car at Bucannon Airport for free. Drive right up to the boarding area. Check-in takes minutes not hours. Their fleet of 30 passenger Emraer 135s are comfortable and fly at speeds over 500mpr. Flying from the East Bay has never been this easy. Round trip fares begin at \$225 plus tax. Contact Maria Dempsey at maria.dempsey@jetsuite.com.

## Two facebook Pages You Should Check Out

Our friends at the Lamorinda Sunrise Rotary Club have started a new facebook page [www.facebook.com/pg/lamorindaadventures](http://www.facebook.com/pg/lamorindaadventures). Lamorinda Adventures is devoted to the sharing of family fun and giving back by helping others in the Lamorinda Area. And thank you to our local Rotary Clubs for all the good work they do in our community. [www.facebook.com/localfoodadventures](http://www.facebook.com/localfoodadventures) will soon be giving walking tours and restaurant tours in Lafayette. Lauren Herpich has been guiding tours in the Rockridge Neighborhood for years. This is a fun way to learn more than you need to know about our community...

### ROUTE BOX

Use this box to make sure everyone in the office knows about Chamber activities.

## Young Professionals Conference - East Bay

No joke, on April 1st Contra Costa will have its first Conference dedicated to young professionals. The event will be held at the Roundhouse Conference Center in San Ramon from 9:30am-4:00pm. The list of speakers is impressive with the final slot saved for Lafayette's own Jim Marggraff, Director of Product Management – Google. In addition to the presenters the conference will feature panelists, entrepreneurs and philanthropists to discuss issues and ideas on how to advance your career and personal development, seek affordability, build communities, and ways to be a person of influence with purpose and passion. [www.ypceastbay.com](http://www.ypceastbay.com)

The Chamber's Young Professionals "Meet Up" group now has over 200 members with entertaining and educational monthly gatherings. Check us out – [www.meetup.com/Young-Professionals-Group-Lafayette-CA](http://www.meetup.com/Young-Professionals-Group-Lafayette-CA)



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