

Lafayette Art and Wine Festival

September 17-18, 2022

25th Annual Downtown Block Party ... keeps getting better every year!

Sponsorship Opportunities

ALL sponsorship levels above will include direct links to YOUR website from our festival website in addition to a high-profile booth space throughout the festival weekend. Sponsorship packages and perks will vary in degree with acknowledgement in Press Releases, TV, Radio and Online Marketing as well as complimentary glasses and tickets. Each sponsorship above includes your vendor booth space too.

Wine and Beer Vendor Booths

- Wine Glass Sponsor (1) *sold out* \$6,500 (includes logo imprinted on 6000+ glasses)
- Beer Glass Sponsor (1) *sold out* \$6,500 (includes logo imprinted on 6000+ glasses)
- Beer Booth Host (12) \$1,300 Chamber Member or \$1,700 Non-Member
 - ALL shift leaders must attend ABC Training and guarantee 3 people in booth
- Wine Booth Host (14) \$1,300 Chamber Member or \$1,700 Non-Member
 - ALL shift leaders must attend ABC Training and guarantee 3 people in booth

Event Partners

- Commercial Vendor 10x10 Booth Space \$2,600 Chamber Member or \$3100 Non-Member
- Commercial Vendor 10x20 Booth Space \$4,000 Chamber Member or \$5000 Non-Member
- Non-Profit Vendor 5x5 Table Space \$300 Member or \$600 Non-Member (must provide 501 C3)
- Non-Profit Vendor 10x10 Booth Space \$500 Member or \$1000 Non-Member (must provide 501 C3)
- Shuttle Bus Sponsor (3) \$1,000/bus Chamber Member or \$1,500/bus Non-Member
- Bike Valet Sponsor \$750 Chamber Member or \$1000 Non-Member

Entertainment Stage Sponsorships (10) – \$750 Chamber Members Only. This is a collective sponsorship and unique as only available to Chamber Members only. All participant logos will be present at all stages and announced by MC on stage throughout day.

PLEASE NOTE:

- PRIORITY given to Lafayette Chamber Members in good standing. Membership must be current and still current on August 1, 2022 or you will be charged the difference between the member and discounted rate.
- UPON COMMITTING TO A SPONSORSHIP, you will be invoiced and have 14 days to pay in full to secure spot.
- **Booth space is subject to cancellation if payment is not received according to the terms of this contract. No REFUNDS will be given.**
- We do not provide tents, table or chairs. We supply booth spaces for our vendors. We can refer you to our preferred rental company that we use for this event if you'd like to make arrangements for your own rental and set up.
- **Each vendor is responsible for cleaning up your booth space on Sunday. We will charge a cleaning fee of \$500 if we have to remove any garbage, waste, recycling or anything else. We have extra recycling bins conveniently located on both ends of the festival for you to dispose of your own waste.**
- Please provide your company logo in an .jpeg or .eps at contract signing.
- Electricity is premium. We have very limited spaces in which we have access to electricity for the festival. Please ask beforehand and note there is \$50 charge for this additional offering.

AGREED TO AND ACCEPTED BY:

Business or Organization: _____ Member # _____
Name _____ Member Renewal: _____
Title _____ Email _____
Mobile phone _____
Website _____
Facebook _____ Instagram _____
Signature: _____ Date: _____

Please return **signed contract via email** to sara@lafayettechamber.org

Sara Regan, Event and Membership Director
Lafayette Chamber of Commerce,
251 Lafayette Cir. # 150, Lafayette, CA. 94549

You WILL receive a confirmation email once contract is accepted, payment received and processed.