



Lafayette Art and Wine Festival September 21st and 22nd 2019

Sponsorship Opportunities

- | | |
|---|----------|
| • Presenting Sponsor (2) | \$10,000 |
| • Festival Sponsor (4) | \$ 8,500 |
| • Automobile Sponsor (2) | \$ 4,500 |
| • Corporate Sponsor | \$ 3,750 |
| • Zero Waste Compost and Recycling Sponsor (1) | \$ 3,750 |
| • Kids Zone Sponsor (2) | \$ 3,750 |
| • Wristband Sponsor (1) | \$ 2,500 |
| • Information Booth & Water Station Sponsor (3) | \$ 2,500 |
| • Local Artist Alley Sponsor | \$ 1,200 |

ALL sponsorship levels above will include direct links to YOUR website from our festival website in addition to a high-profile booth space throughout the festival weekend. Sponsorships packages and perks will vary in degree with acknowledgement in Press Releases, TV, Radio and Online Marketing as well as complimentary glasses and tickets.

Entertainment Stage Sponsorships

<u>Fiesta Stage \$2000/day</u>	<u>Premium Pavilion \$1500/day</u>	<u>Bank Stage \$2000/day</u>	<u>Family Stage \$1000/day</u>
Saturday 10-7pm	Saturday Noon-7pm	Saturday 10-7pm	Saturday 10-7pm
Sunday 10-6pm	Sunday Noon-6pm	Sunday 10-6pm	Sunday 10-6pm

Wine and Beer Sponsorships

- Wine Glass Sponsor (1) \$6,000 *(Includes logo imprinted on 6000+ glasses)*
- Beer Glass Sponsor (1) \$6,000 *(Includes logo imprinted on 6000+ glasses)*
- Beer Booth Sponsor (12) \$1,200 Chamber Member or \$1,700 Non-Member
 - ALL shift leaders must attend ABC Training and guarantee 3 people in booth
- Wine Booth Sponsor (14) \$1,200 Chamber Member or \$1,700 Non-Member
 - ALL shift leaders must attend ABC Training and guarantee 3 people in booth
- Golf Cart Sponsor \$750 Chamber member or \$1,200 Non-Member
 - Add your LOGO to the top of golf carts making deliveries all wine, beer and glass weekend and our website.

Event Partners

- Commercial Vendor 10x10 Booth Space \$2,400 Chamber Member or \$3000 Non-Member
- Commercial Vendor 10x20 Booth Space \$4,000 Chamber Member or \$5000 Non-Member

- Non-Profit Vendor 5x5 Table Space \$250 Chamber Member or \$500 Non-Member *(must provide 501 C3)*
- Non-Profit Vendor 10x10 Booth Space \$500 Chamber Member or \$1000 Non-Member *(must provide 501 C3)*
- Shuttle Bus Sponsor (3) \$1,000/bus Chamber Member or \$1,500/bus Non-Member
- Bike Valet Sponsor \$750
- Event Season Partner \$500. Chamber Members Only
 - Advertise your business logo on the website www.lafayettefestival.com during the festival season from now through September. Great opportunity for businesses that do not benefit from an onsite presence during the festival weekend to still capitalize on the traffic flow to the festival website throughout the season.
- Potty Partner \$250. Chamber Members Only
 - Add your LOGO to the Signage sponsoring the 4 Outdoor Restroom Areas that are visited by thousands of festival attendees throughout the weekend and our website.

PLEASE NOTE:

- **NON-REFUNDABLE DEPOSIT OF 50% IS REQUIRED UPON COMMITTING TO A SPONSORSHIP to secure spot.**
- **Balance is due IN FULL 30 days later.**
We do NOT bill. You are responsible for meeting the 30-day balance obligation.
- If paying after July 1st. Full Payment is required at Commitment Time.
- Booth space is subject to cancellation if payment is not received according to the terms of this contract.
- We do not provide tents, table or chairs. We supply booth spaces for our commercial vendors. We can refer you to our preferred rental company that we use for this event if you'd like to make arrangements for your own rental.
- **Each vendor is responsible for cleaning up your booth space on Sunday. We will charge a cleaning fee of \$500 if we have to remove any garbage, waste, recycling or anything else.** We have extra recycling bins conveniently located on both ends of the festival for you to dispose of your own waste.
- Please provide your company logo in an .jpeg or .eps at contract signing.
- Electricity is premium. We have limited spaces in which we have access to electricity for the festival. Please ask beforehand and note there is \$50 charge for this additional offering.

AGREED TO AND ACCEPTED BY:

Business or Organization: _____

Name _____

Title _____

Email _____

Mobile phone _____

Website _____

Facebook _____

Instagram _____

Signature: _____ Date: _____

Please return **signed contract and payment** to:

Sara Regan, Event Director,

Lafayette Chamber of Commerce,

251 Lafayette Cir. # 150, Lafayette, CA. 94549.

You WILL receive a confirmation email once contract is accepted, payment received and processed.