

How To Blast Your Business With Dynamic EMail Marketing

Email marketing. Maybe it's gathering dust on your "to do" list. Or maybe you've tried it with disappointing results. You understand the incredible potential, but you don't have the tools to create a dynamite email campaign. On **March 7th at 8:00 am at the Lafayette Library**. Don Wexler of BlastMyBiz.com will cover the ingredients of a successful email campaign in a way that's easy to grasp and apply.

You'll learn about the entire process—from building a list to formatting the actual email. You'll learn what to write and when to send it. You'll learn how to get your emails read and how to up your conversion rates. Come join us and learn the right way to leverage this under-utilized tool and take your business to the next level.

- Campaign Planning
- Getting It Read
- Compelling Copy Writing
- Stats and Tweaking

Reserve Your Seat Today!

Event on March 7th, 8:00am-9:30am

** If you've ever thought about implementing an effective email marketing campaign, or have tried and it was unsuccessful, then you won't want to miss this cutting-edge information.*



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