

**From:** Lafayette Chamber of Commerce [info@lafayettechamber.org]

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Lafayette Chamber of Commerce Announcements  
February 1, 2010  
*"The Friendly Chamber"*

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## After Hours Mixer - Town Hall Theatre - Wednesday, February 10 - 5:30pm

Join us for our first mixer of the new year at Lafayette's Historical Meeting Spot. Have you been to Town Hall Theatre lately? Come see the beautiful improvements that have been made to the theatre. Join us for food, drinks, conversation and networking. We begin at 5:30pm. Town Hall Theatre is located at 3535 School Street. For more information about all the programs and events at the theatre, please visit [www.tht.org](http://www.tht.org)

## Lafayette Green Committee to Hold Evening Workshop - February 23 - 5:30pm - 7:30pm

Did you know that your chamber has a dedicated group of volunteers working behind the scenes to help local businesses "go green." On Tuesday, February 23 we will be holding an OPEN HOUSE "GREEN WORKSHOP." We will have GREEN COMMITTEE volunteers on hand to help you get started, evaluate your current practices and help you GREEN your business. In 15 minutes, they will be able to evaluate your practices and let you know if you qualify as a Lafayette Green Business. Drop in and let our dedicated group guide you. Refreshments will be served. This event is Free and you do not need to register. We will be on hand from 5:30pm - 7:30pm.

If you have already "pledged" to be a Lafayette Green Business, please complete your checklist by March 20th. For your efforts, you will be recognized at the Earth Day Celebration on April 25th. More details to follow. If you would like to find out more about our LAFAYETTE GREEN program, visit [www.lafayettechamber.org](http://www.lafayettechamber.org).

## Lafayette Green Awards

The Lafayette Green Awards will recognize outstanding efforts during 2009 that have contributed to a more sustainable community and helped the city achieve its environmental goals. Winners will be announced in April, in conjunction with Earth Day 2010. Up to 10 awards will be given across five different categories: residents, businesses, schools, community organizations, and builders. This year, the nominating period begins on January 1st and ends on February 28th. Nominations can be made by any Lafayette resident or organization with a Lafayette address. You can nominate yourself or another person or organization. Winners will be selected during March by the city's Environmental Task Force. For more information or to see last year's winners:

<http://www.sustainablelafayette.net/greenawards/>

## 2010 Citizen of the Year Nomination Deadline February 12

Do you know a person who should be considered for the 2010 Citizen of the Year?

- They must be a current Lafayette resident
- Must be someone who has given of their time, money or energy to help make Lafayette a healthy community, where people will want to live, work an shop
- Must be someone who models excellence in everything they do
- Must be someone who brings this community together and/or makes us proud to be a member of the community.

You can send your nomination to [jay@lafayettechamber.org](mailto:jay@lafayettechamber.org) by Friday, February 12, 2010 before 1:00pm.

## Farmers' Market Vendors Being Selected

Spring is around the corner, and the first Lafayette Farmers' Market of 2010 is less than three months away! The market will run from May 6th - September 30th on Thursday nights from 4-8pm or dusk. One of the goals is to feature local farmers, food businesses from Lamorinda and the surrounding area, local businesses and local non-profit organizations. If you know of a farmer or business that you'd like to see at the market, please encourage them to submit an application to the CCCFM at [www.ccfm.org](http://www.ccfm.org) and be accepted as a vendor. CCCFM will use a number of criteria such as product quality, product mix, contribution to the market's product diversity, product appeal to shoppers, proximity to the market and sustainable agricultural practices in selecting vendors. If you have any suggestions or would like to volunteer to help with the market, please email [rebecca@sustainablelafayette.net](mailto:rebecca@sustainablelafayette.net).

## Brown Bag Lunch Series 2010

The Pleasant Hill Chamber of Commerce has extended an invitation for the Lafayette Chamber members to attend their successful Brown Bag Lunch Series beginning on February 5th. The topic "Getting Found on Facebook, Unfair Secrets for Small Business". On March 5th, the topic will be "Legal Mistakes Seniors Make & How To Avoid Them." Both seminars take place at JFK University. Cost is \$20 for members and \$30 for non-members. For more information, please contact Ingrid at the Pleasant Hill Chamber at 687-0700.

## XLIV Annual Super Bowl Party - Sunday, February 7 - Big C Athletic Club

Sheriff Warren Rupf and the Sheriff's Posse of Contra Costa County invites you to join them for the annual party that benefits The Juvenile Hall Auxiliary's School Assistance Program, The Community Youth Center and the Office of the Sheriff Explorer Program. Tickets are \$75. For more information, please call Shannon at 957-2718.

## Hispanic Chamber of Commerce Hosts Expo in Lafayette

The Hispanic Chamber of Commerce Contra Costa is holding a Financial & Legal Services Expo at the Lafayette Veterans Memorial Building on Wednesday, February 24, from 6:00pm - 8:00pm. Admission is free! Network with hundreds of professionals and prospective clients. Complimentary Mexican food! Win great prizes. The Veterans Memorial Building is located at 3780 Mt. Diablo Blvd.

## LASF Update on Fundraising Shortfall

Just before Winter break, the Lafayette Arts and Science Foundation announced that it was \$500,000 short of its fundraising goal for the year. Since then, the gap has narrowed to \$350,000. This is encouraging, but the remaining shortfall represents a breathtaking 24% of LASF's total budget. The progress this past month is due mostly to the extraordinary action of parents who understand that a shortfall will result in either spending cuts this school year or a greater deficit in next year's school budget, depending on how the School Boards choose to manage it. Neither scenario is attractive.

Why does LASF have a shortfall? There are two reasons:

- Only half of 3,168 K-12 families have made a donation this year; and
- Some families, understandably, have donated less than in the past.

What can be done?

- Families & Businesses who have already given can donate more.

Please consider making a donation to LASF here: <http://lasf.org/donate.html>

## Upcoming Events

**Shop Lafayette Committee Meeting - Tuesday, February 9 - 12:30pm - Chamber Conference Room**

**Coffee with the Mayor - Friday, February 12 - 8:00am - Chamber Conference Room**

**Green Committee - Wednesday, February 17- noon - Chamber Conference Room**

**Entrepreneur's Club - Thursday, February 18, 8:30am - Chamber Conference Room**

**Ribbon Cutting - Thursday, February 18, 5:00pm - Roya's Garlic Garden**

**Cloud Computing Seminar, Friday, February, 19, 9:00am - Chamber Conference Room**

**Big Band Dance - Friday, February 19, 7:30pm - Veteran's Memorial Building, Lafayette**

Jay Lifson, Executive Director

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Check out our website at [www.lafayettechamber.org](http://www.lafayettechamber.org)

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