

PUT YOUR MONEY WHERE YOUR HOUSE IS Merchant Sign-up Sheet



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Chamber of Commerce office (925) 284-7404

Memorandum of Understanding

DATE:

The undersigned merchant agrees to become a participating merchant in the PUT YOUR MONEY WHERE YOUR HOUSE IS campaign and makes the following commitments:

1. To remain a participating merchant for a minimum of 1 year from above date
2. To prominently display the window sign provided
3. To offer cardholders a compelling discount, free item or service, or other benefit approved by the committee
4. To read and respond to emails from the committee in a timely way
5. To participate in events/rallies (4 times/year max)
6. To promote the campaign through website, email, social networking sites, or signage (where appropriate)

Signed:

Date:

Print Name:

Name of Business:

Business Address:

Business Phone:

Business Fax:

Business Email Address

Business Website Address:

Social Networking Sites:

Describe in 15 words or less the offer you are making to cardholders (examples: 10% off, \$x dollars off, buy 1 get one free, etc):

_____ YES, I'm planning to sent a representative to hold our sign and represent our business at the launch event Tuesday, December 1st, 3pm, Plaza Park