



**Join the City of Lafayette in its efforts to
become a more sustainable community...**



The City of Lafayette is working hard to become a more sustainable community and many residents are starting to seek out the most green businesses and services in town. Now is the time to look at how to green your business! Save money, build customer loyalty, and preserve the environment!

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Lafayette is working hard to become a more sustainable community and your business can get involved in the effort!

There are exciting things going on in Lafayette. Did you know that The Chamber of Commerce started a Green Committee last January? The Green Committee was created to help local businesses save money by adopting green practices. Lafayette also recently joined hundreds of other cities and towns across the country in becoming a Cool City. This means that we have calculated our town's carbon footprint, or the annual tons of carbon dioxide emitted, and are now working to reduce emissions. In addition, Sustainable Lafayette is a network of residents and organizations that learns from each other through an active website about what solutions work best for making our homes, businesses, and community more sustainable. The City of Lafayette has also started a Lafayette Green Awards program that recognizes outstanding efforts by businesses and residents that contributed to a more sustainable community.

By adopting green practices, your business can join in Lafayette's efforts to reduce our town's environmental impact!

There are many good reasons for greening your business, including:

- Cost savings
- Consumers are becoming increasingly environmentally conscious and are impressed by businesses with a green conscience
- Reducing your businesses' environmental impact



If you are a Lafayette business that is interested in adopting some green practices, this is how you do it...

1. **Become a Lafayette Green Business!** The Lafayette Chamber of Commerce is assisting businesses in becoming green. Green businesses will receive promotion and recognition as special members of our community. If you wish to apply, contact

Jay Lifson

jay@lafayettechamber.org

or

Bart Carr

bart@sustainablelafayette.net

15 Ways to Green your Business (from the Sustainable Lafayette Network)

1. Use compact fluorescent light bulbs
2. Turn off lights when not in use
3. Install reduced flow taps and high-efficiency toilets
4. Print double-sided
5. Reduce bag waste by asking customers if they need a bag before assuming they do
6. Turn computers and other appliances off when not in use
7. Reduce packaging to ship or offer your products in
8. Have employees use their own mugs to avoid throwing away disposable coffee cups
9. Make the effort to remove your business from unwanted catalogs and mailings
10. Encourage employees to walk, bike, take public transportation, or car-pool to work
11. Purchase only Energy-Star compliant equipment
12. Purchase office/printing paper with at least 30% recycled content
13. Buy local-especially if your business sells food
14. Use green, non-toxic cleaning supplies
15. Make sure you are properly recycling



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Join the City of Lafayette in its efforts to become a more sustainable community...

The Lafayette Chamber of Commerce is assisting businesses in adopting environmental practices. Businesses that make an effort to be green and work towards sustainability will receive free promotion and be recognized as special members of our community. Just fill out the application provided and send it in!

There are many good reasons for greening your business, including:

- Cost savings
- Consumers are becoming increasingly environmentally conscious and are impressed by businesses with a green conscience
- Reducing your businesses' environmental impact



Do you want to save money, attract customers because of your green practices, and reduce your business' environmental impact?

The first step is to fill out the application in this packet and send it in to the Chamber of Commerce!



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