



Chamber Launches New Website

To those of you who have been a member of the Lafayette Chamber of Commerce for a while know that it had been some time since we gave our website a new and “fresh” look. “Overdue” is a word that comes to mind. Well, after a process that took over a year, we have launched. You can find us at the same address - www.lafayettechamber.org.

We have a number of people to thank for the hard work that went into the design & purpose of the new site. Edward Zeidan (Nerd4Rent) graciously served as our Tech Committee Chair to see the project through.

Along with Ed, we wish to thank Darren Starr (StarrForce), Steve Richard (Sustainable Lafayette), Tony Eichers (Lafayette Park Hotel), Stacy Spell (Oakwood Athletic Club), AJ Nisen (Bank of America Home Loans) Grant Stubblefield (Community Marketing Group) and a special thank you to Linda Carlson (Office Manger, Lafayette Chamber of Commerce).

The purpose was to create a new site that would provide information and resources to our entire audience and make it easy for people to find who and what they need. Our audience consists of Lafayette Chamber members, the local business community, local residents, out of town visitors and people interested in attending local events. Navigation needed to be quick & easy. Social Networking needed to be integrated! An on-line store would be useful. Links to our community partners was a must. So we met more times than I am comfortable revealing. We put a proposal out and had about 12 companies bid on the project. And although I am often reminded “you get what you pay for”, I am happy to report that our project came in under budget. We owe a great deal of gratitude to Randy Steiger and his team at Conflare for designing and building the new site.

So go ahead and take our fully-loaded website out for a drive around the block. Kick the tires, and let us know what you think. If we missed something, we want to know. Please drop me a note - jay@lafayettechamber.org and let me know what you think. Jay

Notes from the City: Mayor Brandt Andersson



The City Council received two reports of considerable interest recently. One was from the consultant who has been polling on the prospects of a ballot measure to make Lafayette a charter city. The other was from the Planning Commission to bring the Council up to date on their deliberations on the Downtown Specific Plan.

The report from Chair Tom Chastain on behalf of the Planning Commission was encouraging. They have held several meetings, both their regularly scheduled meetings and additional special meetings, to discuss particular aspects of the revised draft Downtown Specific Plan, working their way through each of the designated districts. Although the Commission made clear that they have not come to the point of making recommendations, their discussions suggest some direction. They may recommend fewer districts with more clarity

Continued on page 4.

Upcoming Events

Tues. March 9 • 12:30 pm
Shop Lafayette Committee
 Chamber Conference Room

Wed. March 10 • 5:30pm
Mixer – Nerd4Rent
 990 Moraga Rd. # B
 Lafayette

Wed. March 17 • 12 noon
Green Committee
 Chamber Conference Room

Thurs. March 18 • 8:30 am
Entrepreneur's Club
 Chamber Conference Room

Thurs. March 18 • 5:00 pm
Ribbon Cutting
Leather Perfect
 3330 Mt. Diablo Blvd. Suite 102

Thurs. March 25 • 5:00 pm
Ribbon Cutting
Stone Creek Insurance Agency
 3738 Mt. Diablo Blvd. Suite 304

Fri. March 26 • 8:00 am
Business Issues /
Govt. Affairs Meeting
 Chamber Conference Room

March Mixer

Wed., March 10
 5:30pm

Nerd4Rent
NEW LOCATION!
 990 Moraga Rd. # B
 Lafayette

TEAM LIBRARY Named as Lafayette's 2010 Citizens of the Year

The Lafayette Community is this year's pick as our 2010 Citizen(s) of the Year. Here is a little background... Back in 1860, the residents of Lafayette organized the first Library in Contra Costa County. A hundred years later, Lafayette got a modern library that was 6,720 square feet and was built to hold 15,000 books. Space became so tight, something had to be done. In the 1990's a task force was formed to study the concept of a new library. On October 12, 1999 a "Town Hall" meeting was held to find out what our residents wanted. A couple of big donations had come into the city and the Friends of the Lafayette Library and the fundraising began.

Now fast forward to 2002 when a very unique cooperative effort was formed between the Cities of Lafayette, Walnut Creek, Contra Costa County, Veterans groups of Lafayette & Walnut Creek and the two cities Redevelopment Agencies. They forged a partnership that included the swapping of property and construction of a Veterans Memorial Building and two new Libraries. By 2003 the Library Building Committee was meeting and in 2004 more than 1,000 citizens gave input on what the new library should look like. The Lafayette Community Foundation began a fundraising campaign to raise an essential \$11 million.

The rest of this story finds its way into almost every household in Lafayette. Thousands of residents donated money. Many of the cities non-profit organizations find a way to donate or help the cause. The dream of not only a library but a learning center that would bring a dozen other organizations participating in the program scheduled for the new facility became a reality when the a very impressive Grant request was written and the State of California agreed to contribute \$11.9 Million.

Last November, the new Lafayette Library & Learning Center opened its doors to our community with 95,000 volumes and over 22,000 square feet.

How did this happen? This project is a result of hundreds of volunteers working thousands of hours & donating millions of dollars. The completion of this project is perhaps the single most important moment in our collective history. We now have a world class facility that will serve the community for years to come. To honor just one person was impossible for the committee that reviewed the nominations for the 2010 Citizen of the Year. So instead, the award this year is a nod to the COMMUNITY! To every kid who did a fundraiser, to every councilmember that had to make the tough decisions, to the city staff who worked with the committees, commissions, task forces, community groups, grant writing, and the management of the project, to the Friends of the Library, the Veterans Groups, the residents, the Community Foundation and the Library Foundation, this celebration is to honor you. Sometimes it does take a village...

The celebration to recognize the wonderful volunteers that made our new Library & Learning Center a reality is scheduled for Friday night, March 19 at the Lafayette Park Hotel & Spa. Download your registration form (also an insert in this newsletter) from our website www.lafayettechamber.org TODAY! THIS EVENT WILL SELL OUT QUICKLY. You have been warned. Don't miss this special tribute.

LAFAYETTE CHAMBER'S Entrepreneur's Club

An Alliance of Independent Business Professionals

**Next Meeting –
Thursday, March 18 – 8:30am
Chamber Conference Room**

Patrick Schwerdtfeger who was the guest speaker at the February Entrepreneur's Club meeting. Partrick shared tips on how to leverage "Social Networking" to help your business.



LAFAYETTE CHAMBER OF COMMERCE MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

2010 Officers EXECUTIVE COMMITTEE

President of the Board:
Caesar Perales, CPA

1st Vice President:
Steve Cortese,
Cortese Investment Company

Executive Committee:
Larry Blodgett,
Blodgett's Abbey Carpet & Flooring
Dennis Garrison,
Oakwood Athletic Club
Stacy Spell, Oakwood Athletic Club
Barbara Townsend, Futures Explored

**Immediate Past
Chairman of the Board:**
Tony Eichers,
Lafayette Park Hotel & Spa

BOARD OF DIRECTORS
Joanne Archer, Polly Bernson,
Debbie Cooper, Budd MacKenzie,
A.J. Nisen, Steve Palsa,
Dave Simpson, Steve Snyder,
Wendy Tamis, David Watson,
Jesse Wellen, Edward Zeidan

ADVISORY BOARD
Fred Brill, Ann Denny, Larry Duson,
Steve Falk, Mike Heller, Chris Lane,
Jim Meyers, John Stockton,
Ed Stokes,

CHAMBER OFFICE STAFF
Jay Lifson, Executive Director
Karen Rose, Director of Events
Linda Carlson, Office Manager
Barbara Gilmore,
Membership Services Director

**LAFAYETTE
CHAMBER OF COMMERCE**
100 Lafayette Circle, Suite 103
Lafayette, CA. 94549

**(925) 284-7404
FAX (925) 284-3109
info@lafayettechamber.org
www.lafayettechamber.org**

HOW TO MARKET IN A RECESSION

When times get tough, the tough get marketing

By Christine Temple-Wolfe

Excel in Marketing is a locally owned strategic marketing agency and Chamber member. Owner Christine Temple-Wolfe will outline a series of tips to improve your marketing while in the midst of a recession. Two more tips that can help you make significant strides ahead of your competition - even during the worst of economic times is listed below.

- **Re-package, re-position and test - BE CREATIVE.** Once you have information on your competitors and you better understand what your customers think of you, you are ready to test different strategies to move your product or service in greater volume and with greater success. Bundling your products or services differently depending on your customers need is critical. Look at new ways of providing your service that would fulfill a need in the market. Let's say you sell ice cream. Just because ice cream stores have never placed a booth at the local "concert in the park", doesn't mean you can't do it. Or you are a financial advisor. Are your competitors having cocktail parties or small gatherings at restaurants to provide financial advice to larger groups of people for a reduced cost? How can you get in front of people and provide advice? If your customers say you aren't affordable, then keep your margins, but add something to it so they see the value for their investment. If you focus on what the customer needs, versus what you are selling, you will be successful.

- **Identify strategic partners, who are compliments to your product or service with whom you can partner.** Brainstorm how you can leverage each other's time and finances to get yourselves known. Many small businesses are struggling to survive. And whether you are doing poorly, okay or really well, no business is an island. Reach out to businesses that are complimentary to your product or service. Meet and discuss how you can work together to get your value in front of the right customers. For example, you have started a professional photography business. People you can compliment are: wedding/party planners, modeling agencies, framing stores, yearbook companies, inner mural sports in your community, school districts, websites, marketing agencies, writers. Or people or businesses that don't have your expertise, but often meet or interact with your target customers. You want to make sure that you have a presence in all of these categories, so they can turn to you when they need help.

VISIT www.trylafayettefirst.com

Find out how your business
can get connected.



FEBRUARY MIXER Town Hall Theatre



Thanks to the Town Hall Theatre staff for hosting the February Mixer. Thanks to the chamber members for the many raffle prizes we were able to give away at the the Town Hall Theatre. The businesses included Pinkie's Nail Salon, Friends Corner Book Shop, Diane King, Penny Porter Photography, Lamorinda Crossfit, Lafayette Car Wash, Skin Care by Timberley, The Soroptimists, Mechanics Bank, Sonia's Beauty & Body Salon, Orinda Motors and of course Town Hall Theatre.

Introduction of Cloud Computing for Business held at Lafayette Chamber

Darren Starr of Starr Force with chamber members teaching a class on Introduction to Cloud Computing for business. Cloud Computing is creating incredible new opportunities for businesses. In this presentation we explain what Cloud Computing is and how it can be used in a business to reduce technology/computer costs, reduce technology/computer risks and increase productivity. Please visit Darren's website at www.starrforce.com or email him at Darren@starrforce.com.



Darren Starr's class on Cloud Technology.

about the rationale for the boundaries of those districts. They may also recommend greater specificity for two areas that are critical to downtown development and whose future has not been well-defined to date - the Shield Block where the Chamber is located and Golden Gate Way behind the new Library. Two economic reports will further inform their deliberations, one on the financial impact of different broad development scenarios, and one on the economic viability of development on individual parcels under different height and density constraints.

Brian Godbe reported on the polling he recently completed for Lafayette. As you may recall, Lafayette has demonstrated strong support for recent measures to raise funds for roads and police services. However, they have failed to attract the 2/3 supermajority necessary for those special taxes. A property transfer tax is a general tax, so it can be passed by a simple majority, but it can only be proposed by a charter city. Thus, a majority would have to support both Lafayette becoming a charter city and the transfer tax itself. The Godbe Research polling indicated that the charter city question is a very close call, with a large undecided block, so public education as to the purposes of the vote would be crucial. Approval of the tax itself looks promising, but only if the level of the tax is set at a low to moderate level. Many cities are looking into the charter city question, in part because of fears the State is meddling too much in municipal affairs. The director of the League of California Cities has recently suggested that all cities should become charter cities, since the reason they incorporated in the first place was to maintain local control, and charter city status gives the most control to the cities.



Congratulations to Roy and her team!

Meet Roy Elliot - our new Score Counselor



Beginning in March, Keith Blakeney, our Score representative will be meeting with his current clients from 1:00-3:00pm each Tuesday in our conference room. We have extended our hours and are delighted to ad a new counselor, Roy Elliot. He will meet with new clients from 3:00-5:00pm each Tuesday. Please call and make your reservation with Linda, 925-284-7404.

When and why did you become a SCORE Counselor?

I have been a SCORE Counselor since my retirement in 2007. I joined SCORE because I had seen first hand the work that SCORE counselors had done with members of various Chambers of Commerce and banking clients. It seemed to be a great way to keep my business skills and banking knowledge skills sharp and also have the pleasure of helping others.

Business Background:

I started in commercial banking upon graduation from college with Bank of America. After 23 years with B of A working with small privately owned businesses, I left to start up an independent bank in the Eastbay called CivicBank of Commerce. I continued working with small and medium size businesses to provide bank financing and work with them on strategic plans. I managed the main office in San Francisco for Sanwa Bank which was bought by Bank of the West. I retired from Bank of the West as SVP Manager of the San Francisco Commercial Banking Office.

Educational Background:

University of California, Berkeley, Bachelor of Science in Business Administration. Southwestern Graduate School of Banking, Southern Methodist University, Dallas Texas; graduate degree in Banking.

Self-description:

I am a good listener and have over 40 years of experience working with small and medium size businesses. I enjoy helping people and have served in various volunteer organizations. I enjoy golf, family, and grandchildren.

I also served as President of Walnut Creek Chamber of Commerce -1983-1984.

Next Gold Coast Players Performance
Sunday, April 25 • 2pm
Bach-Bachianas
Lafayette Library & Learning Center
Order Online: <http://gcplayers.tix.com>
INFO: (925) 283-3728 (Gold Coast Chamber Players)

Blodgett's
FLOOR COVERING
"Quality & Service since 1946"
Abbey Carpet & Floor

LARRY S. BLODGETT
PRESIDENT / ARCHITECT

(925) 284-4807
(925) 935-3836
Fax: (925) 930-9292
e-mail: larryb@blodgetts.com

3291 Mt. Diablo Court
Lafayette, CA 94549
License # 177588
www.blodgetts.com

Focus on the Arts

Town Hall Theatre's presentation of "The Importance of Being Earnest" by Oscar Wilde runs through March 27. Oscar Wilde's masterpiece is one of the most famous and well-loved romantic comedies in the English language. For more information and to purchase tickets visit their website www.thtc.org.

Lafayette Gallery's romantic themed exhibit "Treasures for the Heart" runs through to March 6th. This exhibit features a wide selection of jewelry from both established and emerging artists as well as a selection of small canvases that include landscapes, abstracts, photorealism and collage. Lafayette Gallery is located at 50 Lafayette Circle; hours are Tuesday-Saturday 11 AM - 5 PM. For more information call 284-2788 or visit their website at www.lafayettegallery.net.

Town Hall Theatre is pleased to announce the availability of season subscriptions for the 2010-2011 Main Stage shows. Existing subscribers receive a 10% discount and guaranteed seats if renewing by March 15th. New subscribers can start receiving a 5% discount on season tickets purchased on or before April 15th. For more information, please contact the Town Hall Theatre Box Office at (925) 283-1557. Also, visit our website at <http://www.townhalltheatre.com/> for tickets to our remaining 2009-2010 shows. The 2010-2011 Main Stage Season kicks off with the thrilling and theatrical Dr. Jekyll & Mr. Hyde, by Jeffrey Hatcher starting September 30 and closing on Halloween. For our Holiday, show we bring back the musical smash hit Scrooge, by Leslie Bricusse. Our first show of 2011 is the classic and poignant American masterpiece, Glass Menagerie, by Tennessee Williams. And wrapping up the season is Shakespeare's most beloved comedy, Twelfth Night.

10th Anniversary - Lafayette Jazz Festival



Kicking off Thursday, March 4th at Del Valle Clubhouse in Rossmoor, with the Big Band of Rossmoor and the Joe Barton Quintet. Friday & Saturday at the Lafayette Library and Learning Center. Friday night features the Stanley Jazz Orchestra with Ellen Rowe & Friends. Saturday features the Frank Martin Group & the UC Jazz combo. On Sunday, we move to the Veterans Memorial Building where the Contra Costa County Honor Bands will be playing. For show times and

tickets, please contact the chamber at 925-284-7404 or visit www.lafayettechamber.org.

Renewing Members

JANUARY

More than Fifty Years

Big O Tires

More than Thirty Years

Las Trampas, Inc.

More than Twenty-five Years

Bell-Carter Foods, Inc.
Lafayette Arts & Science Foundation
Our Saviors Lutheran Church

More than Twenty Years

Bay Areas Best
Coupon Book
East Bay Municipal Utility District
John H. Devor, M.D.
Kelly World Travel
Kosich & Callahan Insurance Services
Prudential California Realty - Ginnie Lahey
St. Perpetua School
Valhalla Automotive, Inc.

More than Fifteen Years

Byron Park
City of Lafayette
Lafayette Animal Hospital
Lafayette Health Club, Inc.
Lamorinda Home Repair

More than Ten Years

ISU Massie & Beck Insurance Services
Julia Young Advertising
Lemos Center

More than Ten Years continued

Oakmont Memorial Park, Mortuary & Floral Shop
Rossi's Tennis & Running
Veterans Memorial Building in Lafayette
Workspace Resources

More than Five Years


Accurate Bookkeeping, LLC
Bank of America Home Loans
Cartridge World Walnut Creek
Chow
Employerware dba Poster Compliance Center
Forward Motion Sports
French For Fun
inConIT Corporation
Lafayette Care Center
Lafayette Garden Club
Ryan Miyasaki, DDS
Skin Solutions

More than One Year

Alissa Scanlin, PsyD
Barnes Capital
Creekside Partners
Investment Counsel
Debbie Halliday, M.A., MFT
Happy Valley Cellars
Kumon Math & Reading Center of Lafayette
LPL Financial
Rheem Theatre
sewnow! fashion studio
The Commonwealth Club of California
Viva el Espanol
Zeeba

LUNCH • BREAKFAST • LUNCH • BREAKFAST


LUNCH • BREAKFAST



Open 7 days a week
5am - 2:30pm

925.283.2397
1018 Oak Hill Rd., Lafayette

LUNCH • BREAKFAST



BREAKFAST • LUNCH • BREAKFAST • LUNCH

New Member **WELCOME!**

BOOKKEEPING/TAX SERVICES

H&R Block

3484 Mt. Diablo Blvd.
Lafayette, Ca 94549
284-9940 (phone) 284-9911 (fax)
joandonofrio@aol.com
www.hrblock.com
Contact: Joan D'Onofrio

H&R Block is the world's largest tax preparation business, employing 100,000 tax professionals and having served more than 400 million clients. In addition to retail tax offices in the U.S., Canada and Australia, and its H&R Block At Home™, software and on-line solutions, the company offers business services through RSM McGladrey, and financial products to support its tax business through the H&R Block Bank.

BOOK STORE

Friends Corner Book Shop

Corner of First Street & Golden Gate Way
Lafayette, Ca 94549
283-1967 (phone)
info@friendscornerbookshop.com
Contact: Sharon Lingane

FITNESS/HEALTH CLUBS

Lamorinda Crossfit

1031 Blackwood Lane
Lafayette, Ca 94549
284-9348 (phone)
anni@lamorindacrossfit.com
www.lamornidacrossfit.com
Contact: Anni Watson

HANDYMAN

Randy Johnson Handyman

Lafayette, Ca 94549
939-8665 (phone)
randythehandyman@northspoon.net
Contact: Randy Johnson

MAGICIAN

Morrison Enterprises

Brentwood, Ca 94513
(877) 624-4264 (phone)
morrisonmagic@yahoo.com
www.morrisonmagic.com
Contact: Peter Morrison

Lafayette native Peter Morrison puts on over 100 performances a year nation-wide for fortune 100 companies and private events. Peter has been featured twice at the World renowned Magic Castle in Hollywood CA in 2008-2009. Whether your event is large or small Peter insures a memorable event for all who attend!

PAINTING- RESIDENTIAL & COMMERCIAL

Laura Hering Fine Painting

P.O. Box 814
Concord, Ca 94520
348-4795 (phone)
Laura@laurahering.com
www.laurahering.com

Laura Hering Fine Painting, established in 1994 with a passion for making any room special and unique. Laura Hering, owner and operator brings to each job her artistic background and merges this talent into a wide range of decorative finishes that can be applied both to interior walls, ceilings, floors as well as some exterior surfaces. She is a master gilder and is trained in many techniques that can transform an ordinary room into something spectacular. She is also skilled in furniture finishes from painted furniture to gilded tables to glazed kitchen cabinets. She is experienced with working with Interior Designers and is skilled at color consultations and home decor selection.

SPA SERVICES

Elements Therapeutic Massage

1631 N. California Blvd., Ste. B
Walnut Creek CA 94596
(925)210-0900 Fax: (925)828-2485
rimaroy@touchofelements.com
www.touchofelements.com/walnutcreek
Contact: Rima Roy

Elements Therapeutic Massage, located at the Mercer near downtown Walnut Creek, is a beautiful, upscale studio specializing in Swedish, Deep Tissue, Hot Stone, Sports, Pre-natal massages as well as Weight Loss Body Wraps. Please stop by to experience the healing power of the elements touch and unwrap from within.

JUST A REMINDER...

**You can enjoy the
Chamber monthly
newsletter on-line!**

**Just go to
www.lafayettechamber.org
and read on!**

Looking to Buy or Sell?

www.BayAreasBestRealEstate.com



Mary Schulze,
Realtor, CRS, GRI

FREE
Automatic
MLS Updates for
YOUR Home
Search

Call today for **YOUR** home value
925.200.2902

J. Rockcliff

REALTORS

Stone Creek Insurance Agency

Auto * Home * Commercial * Health * Life

Chris Lane
Broker



3738 Mt. Diablo Blvd. #304
Lafayette, CA 94549

Office (925) 297-4202
Fax (925) 262-2305

Chris@stonecreekinsurance.com
CA License # 0G60205

Business Briefs.....

Avalon, a certified Green spa and massage school, 5 minutes from downtown Walnut Creek, offers 10'x12' and 8'x7' rooms for rent to like-minded practitioners. Free parking. 925-280-6500. March classes: Women of the Chalice Well Healing Circle, 1st and 3rd Fridays, 11:00a.m.until noon; Toning Circle with Crystal Bowls, March 10, 7:00-8:00 p.m.; Ear Candling, March 3; Lymphatic Massage, March 10 & 17, Reflexology, March 24 & 31. 1280 Boulevard Way, Suite 214. Walnut Creek. www.shamanpathoflight.com

Mt Diablo Business Women Networking Dinner, 5:45-8:30pm, March 11, 2010. Lafayette Park Hotel, 3278 Mount Diablo Blvd, Lafayette. Guest Speaker Annette Bourget a Business Development Coach "GET MORE CLIENTS BY CRAFTING A COMPELLING INTRODUCTION" For info and registration please contact: www.mtDiabloBusinessWomen.org. Members: \$37 Guests: \$47. Register early by noon March 8th. Please no walk-ins.

Hospice of the East Bay offers the following classes in March at the Hospice's administrative offices: 3470 Buskirk Avenue, Pleasant Hill: Grief Support for Family and Friends - Thursday Evenings, 6:30 - 8:30 p.m. March 11 - April 29, 2010; Widow and Widowers' Support - Mondays, 6:00 - 8:00 p.m., March 22 - May 10, 2010. For further information and/or to register, please call: (925) 887-5681.

The Nurture Center & The French Bakery partner for a Mommie-to-Be Tea on Saturday, March 13. Enjoy a delicious and relaxing caffeine-free Parisian Afternoon Tea while listening to our guest speaker Lactation Consultant, Mary Marine, IBCLC. Each Mommie-to Be will also receive a Nurture Center membership (\$50.00 retail value) entitling the holder to 10% off their purchases for one year! Reservations Required - \$33.00 for Adults incl. tax and service fee. Call 283-0224 or 283-2226.


The French Bakery announces two upcoming special events - Sunday, March 21st - "I declare, they're serving Éclairs!" All of their Afternoon Tea selections will feature wonderful chocolate and coffee éclairs. And Saturday, April 3rd - Easter Bonnet Parade - special prizes - reservations required - seatings at 1:00 p.m. and 3:30 p.m.; 71 Lafayette Circle, Lafayette. For more information call 925 283 0224 or 925 283 2226.

Camp Kesem wants to thank all those who voted for them as part of the Chase Community Giving campaign sponsored by Chase and Facebook(R). Camp Kesem National of Lafayette will receive a \$100,000 grant to provide college students across the nation with the tools and support necessary to create self-sustaining summer camp programs for children who have or have had a parent with cancer.

Project Second Chance and Lafayette Book Store announce the 10th Annual "Bookies" on Thursday, March 18. This year's special guest is Cara Black, author of The Aimée Leduc Investigation mystery series. The event is held at the Lafayette Park Hotel - no host reception at 6 pm & dinner at 6:45 pm. Tickets which are \$50 are available through March 12th by phone with a credit or debit card (call 510-723-5811) or by mailing a check payable to Project Second Chance to 75 Santa Barbara Road, Pleasant Hill, CA 94523.

French For Fun invites you to an open house - an opportunity to network with local French Teachers More info on http://www.frenchforfun.com/porte_ouverte.html or call 925-283-9822 or contact office@frenchforfun.com or madame@frenchforfun.com to discuss your upcoming RENCONTRE. You can use their facility during off-hours to host special francophone events. They also thanks their customers and the local businesses Souvenir of Lafayette, Duo Gadjó of Moraga, French Artists Club of Oakland and more, which participated in their Marché de Noël and offered a percentage of sales towards their Fundraiser for our Assistant Teacher's family, who lives in Guinea.

The Learning Café presents three FREE seminars on Thursday from 11am-noon in March. On March 11 Thomas W. Petty will present "Five High-Powered Strategies To Get Listed On Google Now". On March 18 Carol Adrienne & Diane Fleck will present "The #1 Key to Success" - a mentor's round table. On March 25 Michele Molitor, PCC will present "Marketing Strategies for the New Economy". However, you must register to participate - go to www.thelearning-cafe.com to register.



Central Self-Storage
www.centralselfstorage.com

Gate Hours
7 a.m.-7 p.m.
(7 days a week)

Steve O' Connor
Manager

3330 Mt. Diablo Blvd. Lafayette, CA 94549 Phone: 925-962-1940 Fax: 925-962-1401	Office:Hours: Mon.-Fri. 10 a.m. - 6 p.m. Saturday: 8 a.m. - 4 p.m. Sunday: 10 a.m. - 2 p.m.
--	--



Professional Automotive
SINCE 1949



- Auto Body and Paint
- Paintless Dent Repair
- Insurance Work Specialists
- Lifetime Warrantee
- Pick-up and Delivery
- Free Estimates

We Strive to Make our Customer Service "Best of Class,"
Working Hands-on with our Customers
Low volume, High-quality

3331 Mt. Diablo Blvd. • Lafayette • 925-283-2160
Monday through Friday, 7:30 am - 5:30 pm • Saturday, 9am - 1pm
www.professionalautomotive.net

Sponsorship Opportunities Available

Taste of Lafayette, Big Band Dance, Rock the Plaza, Art & Wine Festival, Reservoir Run, Community Thanksgiving Breakfast

We offer our members marketing opportunities at all our events.

For information, please contact
Karen@lafayettechamber.org or call 925-284-7404

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
<h1>March</h1>	1	2 Executive Committee Meeting 8 am Chamber Conference Room	3	4 Lafayette Jazz Festival 7:30 pm Del Valle Clubhouse	5 Lafayette Jazz Festival 7:30 pm Lafayette Library Concert Hall	6 Lafayette Jazz Festival 7:30 pm Lafayette Library Concert Hall	
	7 Lafayette Jazz Festival 6:30 pm Veterans Memorial Building	8 Chamber Board Meeting 12 pm Lafayette Park Hotel & Spa	9 Shop Lafayette Committee 12:30 pm Chamber Conference Room	10 MIXER Nerd4Rent 5:30 pm 990 Moraga Rd. # B Lafayette	11	12	13
	14	15	16	17 Green Committee 12 pm Chamber	18 <small>LAFAYETTE CHAMBER</small> Entrepreneur's Club <small>An Alliance of Independent Business Professionals</small> 8:30 am-Chamber Ribbon Cutting Leather Perfect 5:00 pm 3330 Mt. Diablo Blvd Suite 102	19 Citizen of the Year Dinner 6:00 pm LPH&S	20
	21	22	23	24	25 Ribbon Cutting Stone Creek Insurance Agency 5:00 pm 3738 Mt. Diablo Blvd. Suite 304	26 Business Issues / Governmental Affairs Meeting 8:00 am Chamber	27
28	29	30	31				