

Creating a strong local economy • Promoting the community • Providing networking opportunities • Representing the interests of business with government

**Gorilla Marketing Workshop
Friday, September 23**

Do you ever think about your Marketing Budget? Do you have a Marketing Budget? There are people out there “kicking our butts” at marketing and they are spending less to nothing to get it done. How about taking a chance with us on Friday, September 23, when we gather at the Lafayette Library to explore the world of “unconventional” marketing. Learn how to create a “BUZZ” about you and your business. The workshop’s Key Note Speaker is Tom Frainier, owner and Chief Boot Licker of Semifreddi’s Bakery. Our master of ceremonies is Luanne Stevenson of Human Side Consulting. Our mission is for you to walk away with a few “nuggets” to help your business grow. Our guarantee is that you will laugh a lot.

Give a Gorilla a fish, and he will eat for a day. Teach the Gorilla to fish, and he too will sit in a boat all day drinking beer.

When the student is ready, the teacher shall appear... ARE YOU READY? Register at www.lafayettechamber.org or call 284-7404 for more information about our hottest workshop of the year. Spend a few hours with the experts and walk away with the weapons of mass marketing...

**The Art & Wine Festival is Online
& Going Mobile - Join us!**

This year, we’re making it easier to find Lafayette Art & Wine Festival information and stay connected before, during and after the festival!

Check out our new Lafayette Art & Wine Festival Website at www.lafayettefestival.com. Optimized for computer, iPad and smart phone use, the Festival Website has everything from entertainment schedules and parking options to bathroom locations.



QR Code

Just type in the URL LafayetteFestival.com or use the Festival QR Code you’ll see throughout the festival, including on your drink tickets. QR Code? There’s an app for that.

Are you on Facebook? The Festival’s Facebook Page we started last year continues to grow. Join us there - www.facebook.com/LafayetteFestival. Get involved: Post. Comment. Upload festival pictures as you take them!

Festival Tweets? Please use #laffest - that’s where you’ll find us (@friendlychamber) and others already talking about the festival. Don’t let others miss something worth seeing, hearing, drinking or eating... Tweet about it and we’ll all know!

**Lafayette Reservoir Run
Oct. 30, 8am
Downtown Lafayette**

The fastest 5K race in the Bay Area, the toughest 10k and the casual family friendly 2 mile are all fun and challenging. Be a sponsor, a participant or a fan. For details see the insert in this newsletter. Catch us on youtube.com <http://www.youtube.com/watch?v=HvnmowVKvzE>

**RIBBON CUTTING
Collectors Choice Antiques**



Kathy Himmelman and staff welcomed the Lafayette Chamber of Commerce for their ribbon cutting. Fellow collectors and guests were able to browse through the enormous two story showroom of beautiful antiques and collectables. We all were treated to a generous offering of tasty appetizers and wine. If you have not been into see this business do it soon. They are located at 3574 Mt. Diablo Blvd. across from Postino.

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BANKS

Bank of America

3530 Mt. Diablo Blvd., Lafayette CA 94549

705-5259 (phone) 385-2600 (fax)

bonny.j.shaver@bankofamerica.com

www.bankofamerica.com

Contact: *Bonny Shaver*

Contact: *Jennifer Quinteros*

299-3840 (phone)

jennifer.quinteros@bankofamerica.com

As a local business owner, you need the right financial tools and services to help keep your business running smoothly. Your local Small Business Banker and Banking Center Manager are committed to your business and can work with you to recommend financial solutions to help make managing your money easier.

CHURCHES

Lafayette Christian Church

584 Glenside Drive, Lafayette CA 94549

283-8304 (phone) 283-2784 (fax)

lccdoc@sbcglobal.net

www.lafayettechristianchurch.org

Contact: *Kelley Lawton*

CLUBS & ORGANIZATIONS

TassaTag Project, ECPAT-USA

3527 Mt Diablo Blvd., Box 187

Lafayette, Ca 94549

451-0028 (phone)

tassatag@gmail.com

www.tassatag.org

Contact: *Brenda Hepler*

A TassaTag (Travelers Against Sex Slavery and Trafficking) is a 4"x6" bright, hand-woven cotton fair trade tag to help you spot your luggage easily while being a visible voice against child sex exploitation. Created by Brenda Hepler, TassaTag is a social enterprise project for ECPAT-USA (End Child Prostitution and Trafficking), a non-profit children's rights organization.

CONTRACTOR/CONSTRUCTION

Advance Construction

191 Skyway Drive, Vallejo CA 94591

566-4990 (phone)

garyatadvance@aol.com

Contact: *Gary Morris*

Offering over 30 years of experience in Residential and Commercial Construction. As a past Board member of the Chamber of Commerce and Chairman of the Planning Commission as well as several Non Profit organizations Gary has had the opportunity to work in various capacities on community projects from Downtown revitalization to Child fingerprinting programs.

DENTISTS/ORTHODONTICS

Cobain Orthodontics

905-A Moraga Road, Lafayette, Ca 94549

283-3355 (phone)

cobainortho@gmail.com

www.cobain-ortho.com

Contact: *Leif Cobain, DDS, MS*

EDUCATIONAL SERVICES

Mathnasium

3435 Mt Diablo Blvd, Lafayette, CA 94549

283-4200 (phone)

lafayetteca@mathnasium.com

www.mathnasium.com

Contact: *Ara Chakrabarti*

Mathnasium is a highly specialized, "math-only", after-school educational center for children in grades 1st through 12th including Algebra, Geometry, Trig & Pre-Calc, Calculus, and SAT/ACT test preparation. We also provide homework help for all grades. Our goal is to significantly increase children's math skills, understanding of math concepts and overall school performance.

EVENT SERVICES

Founders Grove

584 Glenside Drive, Lafayette, CA 94549

229-0521 (phone) 229-4018 (fax)

hautestf@gmail.com

www.foundersgrove.net

Contact: *Pat English*

EYEWEAR & OPTICIANS

Art and Science of Eyewear

3547B Mt. Diablo Blvd., Lafayette CA 94549

283-2244 (phone) 283-2926 (fax)

artandsci@att.net

www.artandscienceofeyewear.com

Contact: *Anna Fuentes*

GOURMET FOODS/FOOD PRODUCTS

Nan's Gourmet Foods /

Mangiamo Gourmet

700-2 Lakemont Place, San Ramon, Ca 94582

(408) 348-7060 (phone) (408) 351-8833 (fax)

tonyh55@comcast.net

www.nansgourmetfoods.net

Contact: *Tony Hernandez*

Sensual Olive

PO Box 938, Knightsen CA 94548

381-6111 (phone)

YippeioZ@aol.com

www.sensualolive.com

Contact: *Dina Walls*

HEALTH CARE / WELLNESS

John Muir Health

1400 Treat Blvd., Walnut Creek CA 94597

947-5384 (phone) 947-4414 (fax)

info@johnmuirhealth.com

www.johnmuirhealth.com

Contact: *Ben Drew*

MARRIAGE, FAMILY, CHILD & INDIVIDUAL THERAPIST

Christine Roslund, MFT, CPC

110 Lafayette Circle Suite 200, Lafayette, CA 94549

(510)520-2811 (phone)

Christine@BeingTrue2You.com

www.BeingTrue2You.com

Contact: *Christine Roslund, MFT, CPC - Sole Prop.*

Christine is a Licensed Marriage and Family Therapist and Certified Life Coach who specializes in helping children, families and individual adults going through life transitions and challenges. She helps clients in their transformational process by strengthening coping skills, overcoming anxieties, managing depression, clearing past traumas and embracing their true Selves.

PHOTOGRAPHY

Studio Jule

1024 Oak Hill Road, Lafayette, Ca 94549

385-0155 (phone)

juleen@jlapportephoto.com

www.jlapportephoto.com

Contact: *Juleen Lapporte*

Lafayette based portrait photographer Juleen Lapporte is thrilled to open her downtown studio. Juleen has studied with distinguished portrait artists, uniting her love of people with her fascination of lighting and technique. She specializes in timeless expression with a modern twist - portraits that celebrate the joy of everyday. Browse Juleen's online gallery at www.jlapportephoto.com

REAL ESTATE / PROPERTY MANAGEMENT

Coldwell Banker Residential

Brokerage - Jason Evans

5 Moraga Way, Orinda, CA 94563

788-3889 (phone) 253-0416 (fax)

Jason.evans@camoves.com

www.jasonevansrealestate.com

Contact: *Jason Evans, Realtor*

Village Associates Real Estate - Kurt Piper

93 Moraga Way, Suite 103, Orinda, CA 94563

DRE #01130308

818-8000 (phone) 253-2890 (fax)

kurt@kurtpiper.com

www.kurtpiper.com

Village Associates Real Estate - Kurt Piper continued ...



www.centralselfstorage.com

Gate Hours
7 a.m.-7 p.m.
(7 days a week)

Steve O'Connor
Manager

3330 Mt. Diablo Blvd.
Lafayette, CA 94549
Phone: 925-962-1940
Fax: 925-962-1401

Office Hours:
Tues.-Fri. 10 a.m. - 6 p.m.
Saturday: 8 a.m. - 4 p.m.
Sun. - Mon.: Closed

LamorindaPatch

Village Associates Real Estate - Kurt Piper
continued ...

Over the past 18 years, Kurt Piper has consistently ranked as one of Lafayette's top Realtors. He is a partner at Village Associates, Lamorinda's #1 firm. With nearly 450 closed transactions, Kurt's clients can count on his experience and expertise. His charitable golf tournament, Day on the Green, has benefited Las Trampas Inc., the Lafayette Reservoir playground and Xenophon. Kurt looks forward to meeting Chamber members and contributing to this great town!

SENIOR SERVICES
Senior Helpers

1550 Viader Dr., Suite D, Moraga CA 94556
376-8000 (phone) 376-8002 (fax)
kreneau@seniorhelpers.com
www.seniorhelpers.com/Moraga
Contact: Kevin Reneau

Senior Helpers provides professional caregivers to come into the home of their clients and assist them with maintaining their independence. Their caregivers are specially trained in working with clients with Alzheimers and Dementia. Kevin Reneau is the owner of the Moraga office.

SOLAR PRODUCTS / INSTALLATION

The Solar Company
20861 Wilbeam Ave., Suite 1, Castro Valley, Ca 94546
(510) 888-9488 (phone) (877) 527-7339 (fax)
rosie@thesolarco.com
www.thesolarco.com
Contact: Rosie LeDoux

**WEBSITE DEVELOPMENT,
DESIGN & CONSULTATION**

Happy Pixel Studio
3685 Mt. Diablo Blvd., Suite 130, Lafayette CA 94549
978-7227 (phone)
tolsen@happypixelstudio.com
www.happypixelstudio.com
Contact: Tiraporn Olsen

**RUN, RUN RUN
for the Roses-
accepting Chamber
Board applications**

This is your invitation to join our governing body and be part of our decision making process.

Find the petition to run on the home page, www.lafayettechamber.org. The two year term begins January 1, 2012.

**Business Expo -
November 3 • 4-7pm**
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Join businesses from five local chambers and display before 800 potential customers. Thinking about a booth? Complete the application insert or call Barbara Gilmore for more information - 925-284-7404. Space sells out quickly...




**Dance the night away!
Rossmoor Big Band -
Fri., October 14 • 7pm**

Our last community dance of the year, will be held at the **Lafayette Veteran's Memorial Building**. Free Dance Lessons till 8:00pm and then give it up for the Rossmoor Big Band till 10:00pm. Tickets available at the Chamber office or buy them online www.lafayettechamber.org

<http://www.youtube.com/watch?v=HvnmowVKvzE>

Renewing Members **JULY 2011**

<p>More than Twenty-five Years Lafayette Community Center</p> <p>More than Twenty Years Allegro Copy and Print Costco Wholesale J. V. Lucas Paving, Inc. Town Hall Theatre Company of Lafayette</p> <p>More than Fifteen Years Adrienne B. Casadaban, Ph.D. Rotary of Lafayette Ward-Young Architects</p> <p>More than Ten Years Amarin Thai Cuisine Coldwell Banker Residential Brokerage - Dick Holt Custom Exterior, Inc. Nancy Verrier, MFT</p>	<p>More than Five Years Cedric Cheng Design Dechen Designs Orinda Academy Thomas G. Henry @ Morgan Stanley Smith Barney Thorn Architects</p> <p>More than One Year Bonny Weil, General Contractor Chef's Touch Foster Media, Inc. Heavenly Greens Lamorinda.Patch.com Lava Pit Fire Grill ManorCare Health Services Persons Plastic Surgery, Inc. Restoration PIANO by Benjamins Piano Tuning The Storyteller Bookstore</p>
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LARRY S. BLODGETT
PRESIDENT / ARCHITECT

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<h1>Sept.</h1>						
				1	2	3
4	5 Office Closed Labor Day	6 Executive Committee Meeting 8am, Chamber	7 MIXER Yankee Pier Restaurant 5:30pm 3593 Mt. Diablo Blvd.	8 RIBBON CUTTING Deena's Nail Care & Foot Massage 5pm, 3330 Mt. Diablo Blvd. #100	9	10 LLLC Gala 6pm Lafayette Library & Learning Center
11	12 Chamber Board 12pm, LPH&S	13 Shop Lafayette Committee 12pm, Chamber	14	15 <small>LAFAYETTE CHAMBER</small> Entrepreneur's Club <small>An Alliance of Independent Business Professionals</small> 8:30am, Chamber	16	17 16th Annual Art & Wine Festival 10am – 7pm Downtown Lafayette
18 16th Annual Art & Wine Festival 10am – 6pm Downtown Lafayette	19 Office Closed	Wed., Sept. 21		Fri, Sept. 23		
		Social Media Strategies Workshop 8am – LLLC	Mega Mixer California Cancer & Research Institute 5:30pm - 400 Taylor Blvd., Pleasant Hill	Bus. Issues/ Govt. Affairs Meeting 8am, Chamber	Gorilla Marketing Workshop 11am – LLLC	
25	26	27 Green Committee 12 noon Chamber	28	29	30	1 <h1>Oct.</h1>
2	3	4	5	6	7	8
9	10 Office Closed Columbus Day	Tues., Oct. 11		Wed., Oct. 12		Thurs., Oct. 13
		Executive Committee Meeting 8am, Chamber	Shop Lafayette Committee 12pm, Chamber	MIXER ManorCare Health Services 5:30pm - 1226 Rossmoor Parkway, Walnut Creek		RIBBON CUTTING Studio Jule 5pm - 1024 Oak Hill Road
16	17 Chamber Board 12pm, LPH&S	18	19 Social Media Strategies Workshop 8am – Lafayette Library	20 <small>LAFAYETTE CHAMBER</small> Entrepreneur's Club <small>An Alliance of Independent Business Professionals</small> 8:30am, Chamber	21	22
Sun., Oct. 30 Reservoir Run 6:30am Downtown Lafayette	24 Office Closed	25 Green Committee 12 noon Chamber	26	27	28 Bus. Issues/ Govt. Affairs Meeting 8am, Chamber	29