

Creating a strong local economy • Promoting the community • Providing networking opportunities • Representing the interests of business with government

## Gorilla Marketing Workshop - Friday, Sept. 23rd

.....



We are all trying to find the EDGE to define our business, our character, our culture, and the reasons that make our business unique. How do we communicate the value and intangibles that others cannot?

Join us for a FUN and ENTERTAINING workshop on September 23, 11:00 - 1:30 at the Lafayette Library and Learning Center. Lunch will be served up along with some really outrageous ideas on how to gain that competitive edge. The Gorilla and his friends will field questions and help you get out of the box you have been trapped in for years. To register, please visit [www.lafayettechamber.org](http://www.lafayettechamber.org). Space will be limited. There is no limit on new ideas...

## Fix our Roads - Finish the Job

.....

As we head towards the November elections, one item that will be particularly important to the residents and businesses of Lafayette is a measure to impose a Parcel Tax that asks for \$89 per parcel for no longer than 10 years. If the City Council votes to include this on the November ballot, they will also take \$3 million from the General Funds reserve to help finish the job. To get this on the ballot, the committee to Fix our Roads needs 1,600 signatures to convince the City Council the community will support the measure. This will have happened before the printing of this newsletter. About 65% of our streets have been fixed. The Chamber of Commerce, Lafayette Homeowners Council, Acalanes Vally Homeowners Association and the Lafayette Taxpayers Association have all endorsed the proposed measure. For more information please visit [www.fixourroads.net](http://www.fixourroads.net).

## SALES TAX - Catching up with the State

.....

As of July 1, 2011 the amount of Sales Tax charged in Contra Costa County is 8.25%. If you missed this change during the state's budget debates, please make the change immediately. You are required to refund any extra tax collected during the month of July.

# 16th Annual Lafayette Art & Wine Festival

**September 17 & 18 • 10 am**  
Downtown Lafayette - see page 3.

## Upcoming Events

Thurs. Aug. 11 • 5pm  
**Ribbon Cutting -  
Collectors Choice  
Antiques**  
3574 Mt. Diablo Blvd.

Fri. Aug. 12 • 6pm  
**Rock the Plaza -  
Stagefrite**  
Plaza Park

Thurs. Aug. 18 • 8:30am  
**Entrepreneur's Club**  
Chamber

Thurs. Aug. 18 • 8pm  
**Movies in the Park  
"Finding Nemo"**  
Plaza Park

Fri. August 19 • 6pm  
**Rock the Plaza -  
The Floorshakers**  
Plaza Park

Fri. August 26 • 6pm  
**Rock the Plaza -  
Tall Shadows**  
Plaza Park

Mon. Sept. 5  
**Chamber Office  
Closed  
Labor Day**

Wed. Sept. 7  
**Mixer -  
Yankee Pier**  
3593 Mt. Diablo Blvd.

Sat. Sept. 17 • 10am-7pm  
**16th Annual Art &  
Wine Festival**  
Downtown Lafayette

Sun. Sept. 18 • 10am-6pm  
**16th Annual Art &  
Wine Festival**  
Downtown Lafayette

Wed. Sept. 21 • 8am  
**Social Media  
Workshop**  
LLLC

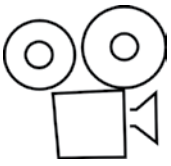
Fri. Sept. 23 • 11am-  
1:30pm  
**Gorilla Marketing  
Workshop**  
Lafayette Library &  
Learning Center

Wed. Oct. 19 • 8am  
**Social Media  
Workshop**  
LLLC

Sun. Oct. 30 • 8am  
**19th Annual  
Lafayette  
Reservoir Run**  
Downtown Lafayette

Fri. Nov 18 • 7:00am  
**32nd Annual  
Community  
Thanksgiving  
Breakfast**  
Lafayette Orinda  
Presbyterian Church,  
49 Knox Drive

**Like your Chamber on Facebook -**  
<http://www.facebook.com/#!/LafayetteChamber>.  
We like you, please like us.



## Market & a Movie – It's Free and it's Fun

The Lafayette Chamber of Commerce and the City of Lafayette have teamed up to bring you a new summer tradition, Market & a Movie. Our last feature this summer will be on Thursday, August 18th with FINDING NEMO as the main attraction.

Here are your instructions:

- Bring the family downtown
- Do some shopping
- Have dinner in one of our award winning restaurants
- Visit the Farmers' Market
- Stick around for Finding Nemo

And while you are waiting for it to get dark, enjoy the sounds of Lamorinda's very own Gypsy Chics. Remember, the Farmers' Market runs through September.

## BOARD OF DIRECTORS CAST CALL- looking for a few good women and men...

Petitions to run for the Lafayette Chamber of Commerce Board of Directors will be available at the Chamber Office, 100 Lafayette Circle beginning August 1st. They will also be distributed in this newsletter. The petition must be signed by five current Chamber members and returned to the office by September 18. The term of office for the new Directors will be January, 2012 through December, 2013. Voting will take place between October 1-20. Ballots will be mailed to all Chamber members.

The Chamber Board, comprised of 17 elected representatives, 2-3 appointed directors-at-large, and a number of non-voting advisors, is the policy making arm of the Chamber and has final authority in all decisions affecting the organization. Board members are required to attend the annual Planning retreat on November 5, 2011 and monthly Board meetings. In addition, they are expected to actively serve on at least one Chamber committee. For more information or to obtain a petition, call the Chamber office at 284-7404.

**FACTIOD:** The number one reason people don't volunteer is that they haven't been asked. Consider yourself asked – volunteer for the Art & Wine Festival (see flyer in this issue).



## Lafayette Reservoir Run

The fastest 5K in the Bay Area and toughest 10K – your choice

The 19th Annual Lafayette Reservoir Run is set for Sunday, October 30th. This fun run/walk benefits our local schools and last year drew more than 2,000 registered runners.

Presenting sponsor for the event is again Oakwood Athletic Club, but a number of sponsorships are still available. Only a few of the highly coveted T-shirt logo spots remain. Don't delay, call Karen Rose at the Chamber today 284-7404. You can also fax in the flyer inserted into this newsletter.

## LAFAYETTE'S 6th Annual 'ROCK THE PLAZA' SERIES and Lafayette's Jazz Workshop Concert

The Lafayette Chamber of Commerce, the City of Lafayette and Red House Studios announced this year's summer music series: The 'Rock the Plaza' series will take place Friday nights in August at Lafayette's [Lafayette Plaza] corner of Mt. Diablo Boulevard and Moraga Road. The shows start at 6:00pm and are presented free of charge. Arrive a little early for a good spot on the lawn. This year's line up:

- Friday, August 12 .....STAGEFRITE
- Friday, August 19 .....THE FLOORSHAKERS
- Friday, August 26 .....TALL SHADOWS

What's happening on Friday, August 5th, you ask? The Lafayette Summer Music Workshop will be hosting non-stop music being performed from 3:30pm – 9:30pm at Stanley Middle School. The annual jazz camp sponsored by Generations in Jazz features bands made up of this year's attendees. We'll begin the summer music at Stanley and then move to Plaza Park for the next three weeks. For more information about the Summer Jazz Camp please visit <http://lafayettejazz.wordpress.com/>

Come join us for our fifth Rock the Plaza season. Food and beverages will be available or you can pack a picnic. We will provide the music. Your job is to enjoy yourself! For more information visit [www.lafayettechamber.org](http://www.lafayettechamber.org) or call 925-284-7404



**Gate Hours**  
7 a.m.-7 p.m.  
(7 days a week)

**Steve O' Connor**  
Manager

3330 Mt. Diablo Blvd.  
Lafayette, CA 94549  
Phone: 925-962-1940  
Fax: 925-962-1401

**Office:Hours:**  
Mon.-Fri. 10 a.m. - 6 p.m.  
Saturday: 8 a.m. - 4 p.m.  
Sunday: 10 a.m. - 2 p.m.

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# 16th Annual Lafayette Art & Wine Festival

**September 17 & 18 • 10 am**  
Downtown Lafayette

We will be celebrating Lafayette's "end of the summer" party – the Lafayette Art & Wine Festival on September 17 & 18. We have 350 artists & vendors, 500 cases of wine, 125 kegs of beer, 15 of the Bay Areas premiere bands, and Contra Costa's largest collection of recyclables. It will be our 16th year of putting on this party and every year we strive to make it better. This year we are working on adding a "mobile" website that you can access with your smart phone.

Lafayette's Small Town Charm is the backdrop for one of the Bay Areas largest Festivals. It is a chance to walk through the footprint of the event along Lafayette Circle and Mt. Diablo Blvd. Check out our local businesses and the many local artists that join us. And get a chance to say hey to your neighbors. For more information, please visit [www.lafayettechamber.org](http://www.lafayettechamber.org) or join us on Facebook.

## Renewing Members

### APRIL, MAY & JUNE 2011

#### More than Forty Years

Johnson Clark & Associates, Inc. Apartment Rentals

#### More than Thirty Years

Desco Development Co.  
Douglas E. Cowden, DDS

#### More than Twenty-five Years

Hamlin Cleaners  
Happy Days Learning Center  
Lamorinda Optometry  
Round Up Saloon  
The Grapevine – Coupon Books

#### More than Twenty Years

Dr. S.L. Dudeck, MS, Ph.D., MSCP  
Kelly World Travel  
Lamorinda Floors  
Robert J. Kent and Assoc.  
Stanley E. Smith Insurance Agency

#### More than Fifteen Years

Clean Sweep Housekeeping  
Diablo Rapid Print, Inc.  
[introtocancer.com](http://introtocancer.com)

#### More than Fifteen Years continued

Oakwood Athletic Club  
Peet's Coffee & Tea  
Robert Jenson Salon  
Sew Fine Interiors  
Stillpoint Center for Health Well-Being & Renewal  
U.S. Postal Service  
Ware Designs  
Wendy Tamis, Harpist

#### More than Ten Years

Bryn Rowe Landscape Design  
Carey Tax Services, Inc.  
Friends of the Lafayette Library  
Hospice of the East Bay  
Lafayette German Car Repair  
Lamorinda Moms  
Pacific Union GMAC Real Estate - Diane Reilly  
Saint Mary's College of California  
St. Perpetua Church  
The Nurture Center

#### More than Five Years

Altera Design and Remodeling, Inc.  
Ameriprise Financial  
Art of Smile - Family & Cosmetic Denistry  
Central Self Storage  
Diablo Pulications

#### More than Five Years continued

Junior League of Oakland-East Bay, Inc.  
Lafayette Common, LLC  
LLP Meetings & Conferences, LLC  
Loards Ice Cream & Candies  
Matthew Kennedy & Co.  
Millie's Kitchen  
Red House Studios, Inc.  
RE/MAX Accord - Mark Shaw  
San Francisco Chronicle  
Sleep Train Pavilion  
Sutter East Bay Medical Foundation  
Village Associates Real Estate

#### More than One Year

AAA - Maichi Fong  
Alain Pinel Realtors  
Alternatives For Animals  
Arbor Building Group, Inc.  
Balco Properties  
Chevalier Restaurant  
Color Me Mine  
Contra Costa Interfaith Housing  
ELM Group Partners, LP  
Elmwood Stationers  
GNU Group  
Green Buddha  
H & L Chem-Dry  
H&R Block, Inc.  
HomeStyle

#### More than One Year continued

Lafayette Book Store - The Bay Area Bookmobile  
Lamorinda Music & Gifts  
Lamorinda Theatres  
LeapFrog Plumbing & Home Improvement Inc.  
Local Happenings Magazine  
McCaulou's  
Mechanics Bank  
Mike Hutslar  
Morgan Stanley - Daniel Deitrick  
Mosaic Financial Partners, Inc.  
Mountain Mike's Pizza  
Neptune Society of Northern California  
Radstons Office Plus serendipity jewels  
Soroptimist International of 24-680  
Sports Basement  
Sustainable Lafayette  
The French Bakery  
The Heritage Pointe  
Trust in Education  
Union Bank - Orinda Branch  
Western Career College  
Willowstone Catering & Events  
WomenSing  
Yankee Pier  
Yogurt Shack  
Youth Homes, Inc.



**Nancy Lompa**  
President

[Nancy@NoTraceShred.com](mailto:Nancy@NoTraceShred.com)  
[www.NoTraceShred.com](http://www.NoTraceShred.com)

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## What's Happening Around Town

### Streetscape Project

The funding and planning had all been set for new sidewalks and landscaping between Oak Hill Rd. and Dolores Drive to be completed by the end of summer. The bids came in too high and the city decided to delay the project until after the holidays.

### Merrill Gardens

Over on the NE corner of Mt. Diablo Blvd. and 2nd Street, Merrill Gardens & SRM Development LLC have submitted their request to redevelop the property that includes Yan's Restaurant, JV Lucas lot and the old Keenan Heinz store. This is a mixed use development with 72 assisted living apartments, a 16-bed memory care facility, 6,000 sq. ft. of retail space along Mt. Diablo Blvd., and 74 underground parking spaces, with a maximum height of 35 ft. and gross floor area 126,000 sq. ft. A public hearing before the Lafayette Design Review Commission on Monday, July 25, 2011 at 7:00 pm. For more information contact Lindy Chan, (925) 299-3202, lchan@lovelafayette.org

## MAY MIXER

### Clocks, Etc. Celebrating 35 years in business!



Scott Hampton and Wendy Tamis put on a fabulous party in June at their location in La Fiesta Square. The store was packed with yummy delights music and guest participation historical facts about Lafayette. Thanks to all the businesses that donated raffle prizes: Clocks,

Etc., Mountain Mike's, Robin S. Fox, Social Media Coach, Lafayette Car Wash, Oakland Athletics, Catlin Design of Lafayette, Mechanics Bank, Dick Callahan and Urban Suburban. Check out the website at [www.clocksetc.com](http://www.clocksetc.com)

## JUNE MIXER

### The Stratford at Countrywood



Thanks to the staff at The Stratford at Countrywood located at 1545 Pleasant Hill Road for hosting the Moroccan theme mixer. The festivities streamed through the facility packed with Moroccan food and a very talented belly dancer, much to the delight of all the guests! Check out their website at [www.stratfordseniorliving.com](http://www.stratfordseniorliving.com). Thanks

to all the businesses who contributed to the raffle: Anderson Brothers Movers, Bath Simple, BMW-Mike Heller, Lafayette Car Wash, The Stratford at Countrywood and Sonia's Beauty & Bath Salon.

## JULY MIXER

### Veteran's Memorial Building in Lafayette



Jam packed! If you were not there you missed the EVENT of the Year! Over 300+ attendees from Lafayette, Moraga, Orinda, Hispanic and Walnut Creek Chambers of Commerce, Veterans and guests crowded into the beautiful facility. They enjoyed networking and were thrilled with the scumptuous appetizers provided by the of-

ficial in house catering company, Fraiche Catering. A big thank you to Ed Stevenson and the Veterans for hosting the evening.

Thanks to all the donations for our raffle: Veteran's Memorial Building, Fraiche Catering, Walnut Creek Chamber of Commerce, Lafayette Car Wash & Detail Center, Robin S. Fox, Social Media Coach, Orinda Chamber of Commerce, Professional Process Service, Sports Basement, Gardens at Heather Farm, No Trace Shedding, Meta Hipster, LLC, Jayne Combs, First Ca. Mtg., Precision IT Consulting, Town Hall Theatre, American Laser Skin Care, Arrowhead Home Inspection, Ribarich Appraisal, Taylor @ Bellezza, Jeff Star, LPL Financial, Assistance League Wayside Inn Thrift Shop, Somatic Therapy Associates and Karen Cochenour of Elite Hair & Skin.

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Lafayette, CA 94549  
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## RIBBON CUTTING

### Patxi's Pizza

.....



Co-founders Bill Freeman, CEO Patxi Azpiroz and Tara Fawcett (General Manager) said at the Ribbon Cutting "We love being a part of the Lafayette community and have felt so welcomed!" and "Thanks to the Chamber for being helpful in so many

ways." Check out their web site at [www.patxispizza.com](http://www.patxispizza.com).

## RIBBON CUTTING

### Tart Collections

.....



The ribbon cutting held at Tart Collections located at 3571 Mt. Diablo Blvd. was combined with their grand opening and celebrated with The Lafayette Chamber of Commerce. Check out their collection of women's clothing

either at the store or go on line at [www.tartcollections.com](http://www.tartcollections.com).

## RIBBON CUTTING

### Oyama Sushi

.....



Shanta Ng and staff celebrated with a ribbon cutting with the Lafayette Chamber of Commerce and guests at their restaurant located at 3651 Mt. Diablo Blvd. Check out their menu at [www.oyama-sushi.com](http://www.oyama-sushi.com).

## RIBBON CUTTING

### Zahra Boutique Salon

.....



What a fantastic spread of delicious food Zahra and her friends provided at the ribbon cutting recently at her gorgeous location at 3578 Mt. Diablo Blvd. Be sure to stop by and see Zahra and Shila and find out about the services they provide and the

beautiful selection of women's and children's clothing and accessories. Their website is [www.zahraboutiquesalon.com](http://www.zahraboutiquesalon.com)

## RIBBON CUTTING

### East-West Kung-Fu/Karate

.....



Owner, Grand Master Richard Lee, Miss Jennie Mitchell and students from East-West Kung-Fu/Karate were congratulated with a ribbon cutting from the Lafayette Chamber of Commerce. They are internationally

recognized for their achievements in world class competition. Stop by their facility at 3684 Mt. Diablo Blvd. or check out their website at [www.bokfudo.com](http://www.bokfudo.com).

## 2011 Business Expo - November 3

.....

Mark your calendar for the upcoming Business Expo, Thursday, November 3, 4:00pm – 7:00pm at the Crown Plaza Hotel in Concord.

Look for the registration form in this newsletter and sign up soon. There is limited space with early sign-up incentives. We partner with the Concord, Pleasant Hill, Martinez and Hispanic Chambers for this event. Over 800 attendees to meet and share your business with them. For more information, please call Barbara at 284-7404.



## The Annual Lafayette Rotary Golf Classic

**Monday, August 29**

Rossmoor Golf Course  
Benefiting Rotary Charities.

Visit [www.rotarylafayette.org](http://www.rotarylafayette.org)  
to download an application.

**2012 Business Directory:** Every other year the Chamber of Commerce produces our Business & Community Directory. As a Chamber member you will be listed in the directory twice. PLEASE take a moment to review your listing on the Chamber website's Membership Directory to make sure that we have all your correct information.

# New Member **WELCOME!**

## ALTERATIONS/TAILORING

**Vogue Cleaners and Alterations**  
3561 B Mt. Diablo Blvd., Lafayette, Ca 94549  
283-9696 (phone)  
minoomotl@yahoo.com  
Contact: Minoo Motlagh

## ATTORNEYS/LEGAL SERVICES

**Cheryl Noll, Attorney at Law**  
De La Housaye & Associates.  
1655 No. Main Street, Suite 260  
Walnut Creek, Ca 94596  
944-3300 (phone)  
Cheryl@delahousayelaw.com  
www.delahousalaw.com  
Contact: Cheryl Noll

Cheryl Noll is a litigation attorney focusing business litigation and transactional matters at De La Housaye & Associates. She received her Bachelor of Arts in Political Science from Cal Polytechnic University and her J.D. degree from the University of San Diego. Other experience includes advising city government on Charter City strategy and public programs and chairing school bond measures and parcel tax campaigns. Currently, she chairs the Lafayette Charter City and Communication Committee, serves on the Executive Board of the Lafayette Community Foundation, and is a member of the Governance Committee for the Lafayette Library and Learning Center Foundation.

## AUTOMOBILE SERVICES

**Ace Auto Electric & Air Conditioning**  
3430 Mt. Diablo Blvd, Lafayette, Ca 94549  
284-5550 (phone)  
aceautoelectric@yahoo.com  
Contact: Sedrak Tarbinian

## BATH & KITCHEN

**Bath Simple**  
733 Allston Way, Berkeley, Ca 94710  
(510) 356-0310 phone (510) 356-0308 fax  
john@bathsimple.com  
www.bathsimple.com  
Contact: John Crowley

Bath Simple is revolutionizing the bathroom remodeling process with their "One Box, One Bathroom" solution. They offer complimentary design assistance, top quality products, single shipment delivery of all your selected products, professional installation, and a zero waste recycling program whenever possible.

## BEAUTY SALONS & SERVICES

**California Haircuts**  
3629 Mt. Diablo Blvd., Suite A, Lafayette, Ca 94549  
284-7930 (phone)  
Contact: Jong Yo Pak

## Elite Hair and Skin

3322 Mt. Diablo Blvd., Lafayette, Ca 94549  
595-8429 (phone)  
Contact: Karen Cochenour

## Salon Bellezza

250 Lafayette Circle, #110, Lafayette, Ca 94549  
283-2772 (phone)  
paigerogers@gmail.com  
Contact: Paige Rogers

Taylor Robinette joins the acclaimed styling team at Salon Bellezza. The Bellezza experience sets the standard in creative excellence. Combined with the technical skills to expose the beauty that is you. Taylor is

honored to share in this tradition with a comprehensive understanding of cut, color, finish work, photo shoots, events, weddings and weekly maintenance.

## CLOTHING AND ACCESSORIES

**Tart Collections**  
3571 Mt. Diablo Blvd., Lafayette, Ca 94549  
890-8117 (phone)  
tartlafayette@gmail.com  
www.tartcollections.com  
Contact: Amy Orear

## CLUBS & ORGANIZATIONS

**C.O.P.E. Family Support Center**  
Counseling Options & Parent Education  
Clayton, Ca 94517  
818-7583 (phone)  
cathy.botello@comcast.net  
www.copefamilysupport.org  
Contact: Cathy Botello

The C.O.P.E. Family Center is a nonprofit Parenting Center. Their staff consists of a community mix of social workers, adoptive and foster educators, therapists and nurses. Programs include: Parenting classes, divorce/co-parenting, parent coaching/mentoring, parenting a child with behavior challenges or disabled, parenting for parents with anger, depression & attributional complexities, adoptions and foster education, anger management and drug prevention and education.

## COACHES – LIFE, CAREER & HEALTH

**Earthenware Ministry**  
3184 Old Tunnel Road, Lafayette, Ca 94549  
609-8731(phone)  
earthenware1006@gmail.com  
www.earthenwareministry.com  
Contact: Meghan Humlie

As a spiritual director, Meghan witnesses the spiritual growth of individuals and groups. As a companion and guide, she offers others the opportunity to experience warm hospitality, one-on-one conversation, and prayer. Meghan also leads retreats, and is exploring writing and publishing. Her office is conveniently located and parking is available.

## COMPUTER CONSULTING SERVICES/SALES

**Neighborhood Computers**  
455 Moraga Road, Suite H, Moraga, Ca 94556  
377-5257 (phone)  
Jason@neighborhoodcomputers.com  
www.neighborhoodcomputers.com  
Contact: Jason Alexander

## CONTRACTORS/CONSTRUCTION

**KW Builders, Inc.**  
3744 Mt. Diablo Blvd., #205, Lafayette, Ca 94549  
283-3128 (phone) 283-3129 (Fax)  
matt@KandWBuilders.com  
www.KandWBuilders.com  
Contact: Matt Kinz

## Springwood Builders

3501 Hamlin Road, Lafayette, Ca 94549  
283-1222 (phone) 283-7810 (fax)  
springwood@comcast.net  
www.springwoodbuilders.com  
Contact: Karam Khalsa

## DENTISTS/ORTHODONTICS

**Charles W. Ruefenacht, DDS**  
3509 School Street, Lafayette, Ca 94549  
284-2203 (phone) 283-9436 (fax)  
ruefenachtds@gmail.com  
Contact: Dr. Charles Ruefenacht

## DIAGNOSTIC MEDICAL IMAGING

**Inview Imaging, Brad Piatt, M.D.**  
970 Dewing Ave., Suit 100, Lafayette, Ca 94549  
tpiatt@comcast.net  
www.inviewimaging.com  
Contact: Trish Piatt

Dr. Brad Piatt, a longtime Lamorinda resident, is very pleased to announce the re-establishment of his Radiology practice in central Lafayette this Fall. He will provide comprehensive diagnostic imaging including digital mammography and x-ray, ultrasound, MRI, bone densitometry, body composition analysis and interventional procedures. Beautiful, new facility...same welcoming and personable service.

## DOORS

**Elegant Door & Window**  
7127 Amador Plaza Road, Dublin, Ca 94568  
829-7473 ( phone) 829-7493 (fax)  
info@elegantdoor.com  
www.elegantdoor.com  
Contact: Mary Boozer

## EDUCATIONAL SERVICES

**NewSpring College Funding**  
1316 Rosie Court, Rohnert Park, Ca 94928  
(415) 322-4501 (phone)  
Aid@NewSpringCollegeFunding.com  
www.NewSpringCollegeFunding.com  
Contact: Roger Merriam

## Smart Cookie Learning

Lafayette, Ca 94549  
297-5304 (phone)  
chip@smartcookielearning.com  
www.smartcookielearning.com  
Contact: Maggie Jacobberger

Smart Cookie Learning offers a personalized, "non cookie cutter" approach to academics. Whether it's one-on-one tutoring or small, interactive and collaborative classes, our goal is help students create their ultimate recipe for academic success by honing the skills they need to succeed in and beyond the classroom.

## FINANCIAL SERVICES & PLANNING

**Ameriprise Financial Services. Inc**  
2233 Olympic Blvd., Walnut Creek, Ca 94595  
(877)564-4881 (phone) (916)564-5441 (fax)  
ryan.j.mason@ampf.com  
www.ameripriseadvisor.com/ryan.j.mason  
Contact: Ryan J. Mason, CA Ins. #OD 55563

## Morgan Stanley Smith Barney- Alicia Cragholm

1333 N. California Blvd., Ste. 133  
Walnut Creek, CA. 94596  
746-2907 (phone)  
alicia.cragholm@mssb.com  
http://fa.morganstanleyindividual.com/alicia.cragholm/  
Contact: Alicia Cragholm

Alicia Cragholm is a Financial Advisor at Morgan Stanley Smith Barney. She emphasizes relationships over products in order to provide her clients unbiased, personalized financial guidance. With seven years ex-

perience, Alicia has a deep knowledge of investment, portfolio, and risk management. She is a San Jose State University graduate in Business Management and holds FINRA Series 7 and 66 licenses. Insurance License #OH10987

#### **Waddell & Reed-William Wang**

1390 Willow Pass Road, #470, Concord, Ca 94520  
639-6818 (phone)  
wwang@wradvisors.com  
Contact: William Wang

#### **FOOD CONCESSIONS**

##### **Proverbs Foods**

Pleasanton, Ca 94588  
289-1900 (phone) 397-3155 (fax)  
Lori @proverbsFoods.com  
www.proverbsfoods.com  
Contact: Lori Strong

#### **HEALTH FOOD/NUTRITIONAL SUPPLEMENTS**

##### **Crila Health**

Lafayette, Ca 94549  
284-1966 (phone)  
hjanssen@crinumhealthltd.com  
www.crilahhealth.com  
Contact: Howard Janssen

#### **HOME CARE/CARE MANAGEMENT**

##### **Eldercare Services**

1808 Tice Valley Blvd., Walnut Creek, Ca 94595  
937-2018 (phone) 945-1720 (fax)  
loril@EldercareAnswers.com  
www.EldercareAnswers.com  
Contact: Lori Luckenbach

#### **HOUSECLEANING AGENCY**

##### **Earth First Cleaning Service, Inc.**

1179 Boulevard Way, Suite B  
Walnut Creek, Ca 94595  
962-9990 (phone) 556-6505 (fax)  
info@efcsinc.org  
www.efcsinc.org  
Contact: Omar Urbina

#### **INTERIOR DESIGNS**

##### **O. Weiss Designs**

P.O. Box 815, Orinda, Ca 94563  
258-9722 (phone)  
oweissdesigns@yahoo.com  
www.oweissdesignssite.com  
Contract: Ofra Weiss

O. Weiss Designs is an Interior Design firm that is predicated on the notion of timeless design, be it modernist or traditional inspiration. They offers various design services, custom style, and impeccable service choosing a more thoughtful and deliberate approach to designing environments for both residential and commercial interiors. The interior design plan respects the architecture and site, while seeking to create an atmosphere that exudes comfort, elegance, and a reflection of your dreams and lifestyle.

#### **NAIL SALONS**

##### **Deena's Nail Care & Foot Massage**

3330 Mt. Diablo Blvd., Suite 100, Lafayette, Ca 94549  
299-8999 (phone)  
jack101201@yahoo.com  
Contact: Deena Nguyen

#### **PAINTING – RESIDENTIAL & COMMERCIAL**

##### **McDavid Fine Interior Painting**

Walnut Creek, Ca 94595  
827-8988 (phone)  
bassmc@comcast.net  
Contact: David McCullough

#### **PET SERVICES**

##### **Pet And Home Care**

Martinez, Ca 94553  
229-2698 (phone)  
petandhomecare@aol.com  
www.petandhomecare.net  
Contact: Barbara Booth

Taking care of pets as a family owned business since 1986. Loving pet care for client's pets and home. Providing drop in care, house sitting, trips to the park, dog travel, dog walks, grooming and pet supplies.

#### **PRESCHOOLS/CHILD CARE**

##### **Wirlybirds Treehouse**

1085 Marguerite Court, Lafayette, Ca 94549  
310-4429 (phone)  
marty@wirlybirds.com  
www.wirlybirds.com  
Contact: Marty Woehrl

#### **PRIVATE EQUITY INVESTMENTS**

##### **New Evolution Ventures**

3595 Mt. Diablo Blvd., Suite 300, Lafayette, Ca 94549  
297-6360 (phone) 962-9180 (fax)  
john@nev.com  
www.nev.com  
Contact: Laura Sparks

#### **REAL ESTATE/PROPERTY MANAGEMENT**

##### **Coldwell Banker – Heba Rayan**

5980 Stoneridge Drive, Suite #122  
Pleasanton, Ca. 94588  
216-3006 (phone) 208-2933 (fax)  
heba@calfineliving.com  
Contact: Heba Rayan

#### **Dana Green Team -**

##### **Pacific Union International**

Lafayette, Ca 94549  
339-1918 (phone) 403-8012 (fax)  
dana@danagreenteam.com  
www.danagreenteam.com  
Contact: Dana Green

As an active community leader, Dana is extremely dialed into the people, neighborhoods and services of Lafayette. Whether you're a seller, a first-time buyer or looking to move up or down, Dana has the connections, insight and local expertise to help you reach your goals. She's as passionate about her career as she is about her hometown and it shows in her strong number of referrals and repeat clientele!

#### **Dana Green Team -**

##### **Pacific Union International**

Lafayette, Ca 94549  
708-1143 (phone) 402-8012 (fax)  
dina@danagreenteam.com  
www.danagreenteam.com  
Contact: Dina Del Monica

#### **J.Rockcliff Realtors**

89 Davis Road, Suite 100, Orinda, Ca 94563  
395-7588 (phone) 885-3112 (fax)  
tturner@rockcliff.com  
http://myagent.rockcliff.com/TranTurner  
Contact: Tran Turner

Premium Properties REALTOR with an extensive background as an Art Museum Curator of 19th and 20th Century Architecture and Design representing clients in Lamorinda and the Bay Area buying or selling architecturally-designed homes, historically important properties, and those homes significant for their architectural style (from Craftsman Revival to Post-Modernist).

#### **J.Rockcliff Realtors continued**

#### **J.Rockcliff Realtors**

89 Davis Road, Suite 100, Orinda, Ca 94563  
788-2950 (phone) 885-2740 (fax)  
mkrochka@rockcliff.com  
www.soldbymarian.com  
Contact: Marian Krochka

BEST REALTOR in Contra Costa County! With 22 years of POSITIVE REAL ESTATE EXPERIENCES, Marian has teamed up with Tran Turner as Mr & Mrs Lamorinda to provide vital knowledge, unrelenting enthusiasm, and a personal touch for the best of all possible home buying and selling opportunities. Call Marian: 925-788-2950.

#### **Village Associates Real Estate - Kurt Piper**

93 Moraga Way, #103, Orinda, Ca 94563  
818-8000 (phone) 253-6460 (fax)  
Kurt@kurtpiper.com  
www.kurtpiper.com  
Contact: Kurt Piper

#### **RESTAURANT**

##### **Patxi's Pizza**

3577 Mt. Diablo Blvd., Lafayette, Ca 94549  
299-0700 (phone) 299-0711 (fax)  
tarafawcett@patxispizza.com  
www.patxispizza.com  
Contact: Tara Fawcett

#### **SOLAR PRODUCTS/INSTALLATION**

##### **SolarCity**

393 Vintage Park Drive, Suite 140  
Foster City, Ca 94404  
(888)765-2489 (phone) (650)638-1029 (fax)  
rmedeiros@solarcity.com  
www.solarcity.com  
Contact: Rosemary Medeiros

#### **WEBSITE DEVELOPMENT, DESIGN & CONSULTATIONS**

##### **Meta Hipster, LLC.**

Lafayette, Ca 94549  
(413)768-8834 (phone)  
info@MetaHipster.com  
http://MetaHipster.com  
Contact: David Grimes II

#### **WINDOW CLEANING**

##### **DGO Professional Window & Gutters Cleaning**

Martinez, Ca 94553  
639-7288 (phone)  
dgo.gonzalez88@gmail.com  
Contact: David Gonzalez

#### **WIRELESS PHONES & ACCESSORIES**

##### **Verizon-4G Wireless**

3631 Mt. Diablo Blvd., Lafayette, Ca 94549  
270-5368 (phone)  
Lafayette@4gwireless.com  
www.4wireless.com  
Contact: Maurice Cato

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug.	1	2	3	4	5	6
7	8	9	10	11 <b>Ribbon Cutting</b> <b>Collectors Choice Antiques</b> 5pm 3574 Mt. Diablo Blvd.	12 <b>Rock the Plaza</b> <b>STAGEFRITE</b> 6pm Plaza Park	13
14	15	16	17	18 <small>ENTREPRENEUR CHAMBER</small> <b>Entrepreneur's Club</b> <i>An Alliance of Independent Business Professionals</i> 8:30am, Chamber <b>Movies on the Park</b> Finding Nemo 8pm, Plaza Park	19 <b>Rock the Plaza</b> <b>THE FLOORSHAKERS</b> 6pm Plaza Park	20
21	22	23	24	25	26 <b>Rock the Plaza</b> <b>TALL SHADOWS</b> 6pm Plaza Park	27
28	29	30	31			