



Jay Lifson and Tom Courtright tell Ed Stokes (far right) at the Rotary Holiday Luncheon that he has been named as the 2010 Marques Business Person of the Year

Ed Stokes Named 2010 Business Person of the Year

If you are a resident of Lafayette or a business owner in Lafayette and you don't personally know Ed Stokes, you best be movin on. Don't argue, there are no excuses! Ed Stokes has been part Lafayette's story since the 60's. And he and his family have been doing much of the "heavy lifting" to help our city become a community ever since he arrived. As Tom Courtright (our 2009 BPOY) put it, announcing Ed's award, "He keeps GIVING and GIVING and GIVING." Ed was caught off-guard when the honor was announced at the Lafayette Rotary Club Holiday Luncheon. Ed was the first recipient of the "Marques Business Person of the Year" award in 1991. On the 20th Anniversary of that celebration, it is only fitting to honor "our honorary mayor" again. Ed was one of eight people nominated for the award.

Ed was born 87 years ago in Florence, South Carolina. After growing up in Asheville North Carolina, and serving our country in the Pacific, Ed and his beautiful bride Betty moved west and Ed completed his college education at Cal. He loved the grocery business and eventually took over Lafayette's U-Save with Sal Valilunga. After Sal's passing and the store being destroyed by a fire in 1975, Ed and Betty worked hard to bring the store back. Enter the Stoke's family. Son Dan, daughter Connie and grandson Daniel now share the load with Dad.

Continued on page 4.



Put Your Money Where Your House Is

SHOP LOCAL Chairman Dave Simpson (owner of Lafayette Book Store) helped us launch our new shop local campaign, PUT YOUR MONEY WHERE YOUR HOUSE IS. "This new campaign builds on the "Try Lafayette First" campaign by encouraging residents to invest in the community where they live, but it also involves a new level of involvement from residents and merchants" says Dave.

Here's how the new campaign works. Residents sign up at participating merchants to receive a free PUT YOUR MONEY WHERE YOUR HOUSE IS key-ring card. By showing the card at participating merchants they receive year-round offers and discounts. Residents sign a pledge to "Try Lafayette First" in their shopping, and merchants agree to provide a consistent value proposition.

Here is a simple program you can join today to get customers in your store:

1. Agree to place the "put your money where your house is" picture in your window.
2. Agree to give a discount (your choice) to anyone presenting the "key card" we are distributing. You must agree to give some kind of discount through December 2010.
3. OPTIONAL – get customers to "pledge" to TRY LAFAYETTE FIRST and distribute the "key cards." You can send us the filled out pledges at your convenience.

We will:

1. post the name of your business and your offer on our new website www.trylafayettefirst.com. If your offer changes, just let us know.
2. We will advertise in print and on the internet your involvement in the program

That's all there is to it! We'll do the rest! This is our way of reminding the community (residents and businesses) the importance of keeping money in town, and supporting our local businesses.

Upcoming Events

Tues. Jan 12 • 12:30 pm
Shop Lafayette Committee
 Chamber
 Conference Room

Mon. Jan 18
Chamber Office Closed
 Martin Luther King Day

Wed. Jan 20 • 12 pm
Green Committee
 Chamber
 Conference Room

Thurs. Jan 21 • 8:30 am
Entrepreneur's Club
 Chamber
 Conference Room

Fri. Jan 22 • 6 pm
Business Person of the Year Dinner
Mayor's State of the City Address
 Lafayette Park Hotel
 & Spa

Fri. Jan 29 • 8 am
Business Issues/ Governmental Affairs Meeting
 Chamber
 Conference Room



Meet Your New Chamber President – Caesar Perales

Caesar is not a newcomer to our organization. Caesar has been our appointed Treasurer since the early 1990's. Through his leadership, this chamber has consistently met its financial obligations along with building a safe reserve to operate the organizations programs and services. Our success driven model has kept the Chamber in the black. Caesar has operated his CPA firm in Lafayette since and has been a Lafayette Chamber member since in 1991. Caesar also served for many years as the Treasurer for LASF (Lafayette Arts & Science Foundation). Married to Carmen, they have raised three beautiful children. With the kids grown, Caesar can finally step into the President's position. Best to you Caesar, as we begin another important and challenging year for our members!

DOWNTOWN SPECIFIC PLAN

Here are the highlights of recent activity regarding the revised draft plan...

The environmental review process has begun. Watch the city website for the latest information about the Revised Draft Plan and its environmental review. www.ci.lafayette.ca.us

The Planning Commission has held a series of meetings to review the Revised Draft Plan along with city staff recommendations. The next meeting will be Monday, January 4, reviewing chapters 3 (Vision for the Downtown), 11 (Economics) and 12 (Specific Plan Implementation). This meeting begins at 7:00pm and will be held at the new Community Room at the Lafayette Library and Learning Center.

At these meetings, the following are the positions your Chamber has taken:

WEST END DISTRICT

- Agreed with Staff recommendation to move the West End boundary west of Mountain View (just past Diamond K)
- Keep Village Center at 25' in height
- Keep remaining portion 35' by right
- Good retail development will require a higher first floor
- Would like to see a contiguous walkway through downtown (but it does not have to be a sidewalk)
- Removal of the distinction between different types of uses
- Favor retail on the bottom floor of any building in the "core" area

DOWNTOWN RETAIL DISTRICT

- Plaza Center is filled with walk-able retail. This center should remain in the Downtown Retail District
- Support the elimination for the "menu" approach
- Support heights recommended by staff
- We don't support moving all bldgs to the front of the parcels. Grocery stores and similar stores should be exempt
- How do you get in and around Lafayette Circle – walk or use a bike, it works.
- Parking needs to be closer to the core. As far East as 2nd St. or as far south as Brooke is unacceptable

CULTURAL & CIVIC DISTRICT

- We support the heights recommended by Staff
- We support the elimination of the "menu" approach
- Applaud the creative approach to a vision of what Golden Gate Way can become, but we are concerned that we have not identified how to pay for improvements
- More parking must be provided for the use of the Plaza, the Theatre and any other proposed parks.

LAFAYETTE CHAMBER OF COMMERCE MISSION STATEMENT

To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette.

2010 Officers EXECUTIVE COMMITTEE

President of the Board:
Caesar Perales, CPA

1st Vice President:
Steve Cortese,
Cortese Investment Company

Executive Committee:
Larry Blodgett,
Blodgett's Abbey Carpet & Flooring
Dennis Garrison,
Oakwood Athletic Club
Stacy Spell, Oakwood Athletic Club
Barbara Townsend, Futures Explored

Immediate Past President:
Tony Eichers,
Lafayette Park Hotel & Spa

BOARD OF DIRECTORS
Joanne Archer, Polly Bernson,
Debbie Cooper, Budd MacKenzie,
A.J. Nisen, Steve Palsa,
Dave Simpson, Steve Snyder,
Wendy Tamis, David Watson,
Jesse Wellen, Edward Zeidan

ADVISORY BOARD
Fred Brill, Ann Denny, Steve Falk,
Mike Heller, Chris Lane,
Jim Meyers, Ed Stokes,
John Stockton

CHAMBER OFFICE STAFF
Jay Lifson, Executive Director
Karen Rose, Director of Events
Linda Carlson, Office Manager
Barbara Gilmore,
Membership Services Director

**LAFAYETTE
CHAMBER OF COMMERCE**
100 Lafayette Circle, Suite 103
Lafayette, CA. 94549

(925) 284-7404
FAX (925) 284-3109
info@lafayettechamber.org
www.lafayettechamber.org

Lafayette Library and Learning Center Opens

It was a busy fall with the Lafayette Art & Wine Festival, the Lafayette Reservoir Run, the Annual Board Retreat, the Community Thanksgiving Breakfast, The Business Expo, a couple of Big Band Concerts, a new member reception, the ongoing Downtown Specific Plan, and test run for a local Farmers Market. Somewhere in the middle was the Library Gala and the Grand Opening of our beautiful new facility. The Chamber staff and volunteers were on hand to help with food & beverage throughout the day. The number of people using the library since it opened is almost 1,800 per day. Congratulations to the Friends of the Lafayette Library, the Lafayette Community Foundation, the Lafayette Library Foundation and the city and citizens of Lafayette.

Thanks to all the businesses and community partners who donated goodies for the Lafayette Library and Learning Center Grand opening:

- Assistance League
- C & M Party Supplies
- Diablo Foods, Inc.
- Dryers Ice Cream
- Huckleberry Cafe To-Go
- Johnny's Donuts
- Mangia's Ristorante
- Minuteman Press
- Mountain Mike's Pizza
- Papillion Coffee
- Powells Sweet Shoppe
- Round Table Pizza
- The Cookie Lady (Norma Evans)
- Trader Joe's



Gate Hours
7 a.m.-7 p.m.
(7 days a week)

Steve O' Connor
Manager

3330 Mt. Diablo Blvd.
Lafayette, CA 94549
Phone: 925-962-1940
Fax: 925-962-1401


Office:Hours:
Mon.-Fri. 10 a.m. - 6 p.m.
Saturday: 8 a.m. - 4 p.m.
Sunday: 10 a.m. - 2 p.m.

LUNCH • BREAKFAST • LUNCH • BREAKFAST

MILLIE'S KITCHEN

Open 7 days a week
5am - 2:30pm

925.283.2397
1018 Oak Hill Rd., Lafayette



LUNCH • BREAKFAST

BREAKFAST • LUNCH • BREAKFAST • LUNCH

LASF Reaches Out to Lafayette to Support Our Schools - Upcoming Event

The benefits of top-notch public schools are enjoyed by the entire community - not just students and their parents. We are taking a dual approach: working with the business community and reaching out to Lafayette residents who don't have children in the school system. We are partnering with the Lafayette Chamber of Commerce and encouraging our school community to buy local. The Chamber has been a longstanding supporter of LASF, recognizing and promoting the connection between the high quality of public schools and a high quality of community life.

On January 14th, LASF will present art and science projects by students, accompanied by musical performances, at a community gathering at our lovely new library. On January 30th, we will hold our annual fundraising event, a "Starry, Starry Night" at the Veterans Memorial. (For tickets, see www.lasf.org.)

November Mixer at The Kensington Vintage Senior Living

What a fabulous food buffet The Kensington (Vintage Senior Living) displayed for the Lafayette Chamber of Commerce November mixer - shrimp, roast beef, salmon and fantastic desserts. The newly renovated beautiful facility was completed and the staff was absolutely fantastic in welcoming members and guests. We were also given guided tours throughout the building and two violinists serenaded us. Thanks to Kevin Young, Lori Bastian and the entire staff for their efforts. We appreciate the donations from all the businesses who donated items for the Chamber raffle. Please stop by for a tour at 1580 Geary Road for a visit or check out their website at www.vintagesenior.com or call 943-1121.



Kevin Young, Lori Bastian and staff of The Kensington (Vintage Senior Living)

New Chamber Member Offers FREE Seminar on Cloud Computing-

Friday, February 19th • 9am
Lafayette Chamber Conference Room

Business owners who are interested in how to use information technology to better run their businesses while they can also reduce information technology & computers costs. Cloud computing offers business owners the opportunity to access the computing services they need over the internet rather than having to setup computer systems in their offices. In this presentation we will review what Cloud Computing is, discuss examples-including free solutions, why cloud computer is important for all businesses to know about, why it is safe & secure, and what the immediate benefits would be to your business by utilizing Cloud Computing.

About the Presenter: Darren Starr is CEO of StarrForce, a Lafayette-based technology consulting firm. Darren has 20 years of experience consulting to businesses of all sizes regarding technology issues.

For more information contact darren@starrforce.com

Lafayette Chamber gives back to the community

Yes, it was a tough challenging year. The chamber was way down from previous years attracting sponsors and vendors for it's big events. But with some good fiscal management and our board's desire to "give back" to the community, we are happy to report our ability to once again give \$14,400 to our local schools from proceeds of the annual Reservoir Run and about \$20,000 to the following beneficiaries of our Art & Wine Festival.

LASF
Senior Helpline
Trust in Education
Las Trampas
Town Hall Theatre
Future's Explored
Youth Homes, Inc.
Project Second Chance

Boy Scouts
Shelter, Inc.
Loaves & Fishes of CCC
Acalanes Football
College Park Cross Country
Generations In Jazz
Lamorinda Senior
Transportation

Thank you to the hundreds of volunteers and the businesses who continue to sponsor these great events.

LAFAYETTE GALLERY

Lafayette Gallery presents "Treasures for the Heart" a romantic themed exhibit running from January 5th to March 6th, 2010. On January 29th a reception from 6:30 to 8:30 features special treasures highlighting a wide range of jewelry for your special ones.. Lafayette Gallery is located at 50 Lafayette Circle; hours are Tuesday-Saturday 11 AM - 5 PM. For more information call 284-2788 or visit their website at www.lafayettegallery.net.



Professional Automotive
SINCE 1949

- Auto Body and Paint
- Paintless Dent Repair
- Insurance Work Specialists
- Lifetime Warrantee
- Pick-up and Delivery
- Free Estimates

*We Strive to Make our Customer Service "Best of Class,"
Working Hands-on with our Customers
Low volume, High-quality*

3331 Mt. Diablo Blvd. • Lafayette • 925-283-2160
Monday through Friday, 7:30 am - 5:30 pm • Saturday, 9am - 1pm
www.professionalauto.net

Continued from page 1.

Ed has been the President of the Lafayette Chamber of Commerce. He has served on the Board for dozens of years. He has been President of Rotary and Town Hall Theatre. He has served on additional boards including Lafayette Senior Housing, Mount Diablo National Bank, and the Northern California Grocers Association. He has been honored as Lafayette's Citizen of the Year, by the Chamber/Sun, the Lafayette Kiwanis in 1978 and the Lafayette Lions in 1982. He was honored with the Humanitarian Award by the Lafayette Soroptimist Club.

What makes Ed the example of excellence we all admire? He built his business on some very simple principles. Do it Right! Operate a clean store. Offer quality, value and a good selection of products. And most importantly, have fun and be friendly and courteous to your customers. And for over 40 years, Ed, his family and his staff have been modeling that kind of service for our community. And that kind of leadership leads to "a sense of community." And we are lucky to have Ed and Diablo Foods in our world! And this is the song that never ends! We love you Ed! **Congratulations...**

The celebration to recognize Ed will be at our 2010 General Membership Meeting, scheduled for Friday night, January 22 at the Lafayette Park Hotel & Spa. In addition, to our praise of Ed, our new Mayor, Brandt Andersson, will give the "State of the City" address and you will be introduced to our 2010 Board of Directors led by incoming Chamber President Caesar Perales. Download your registration form (also an insert in this newsletter) from our website www.lafayettechamber.org TODAY! THIS EVENT WILL SELL OUT QUICKLY. You have been warned. Don't miss this special tribute.



Certified Body Work Therapist
Licensed Esthetician

Sonia's
Beauty & Body Salon

(925) 283-7407
950 Hough Ave., Suite C Cell: (925) 457-1797
Lafayette, CA 94549 soniasbeauty@sbcglobal.net

HOLIDAY MIXER 2009

How to Market in a Recession When times get tough, the tough get marketing

By Christine Temple-Wolfe

Excel in Marketing is a locally owned strategic marketing agency and Chamber member. Owner Christine Temple-Wolfe will outline a series of tips to improve your marketing while in the midst of a recession. The first two tips of ten that can help you make significant strides ahead of your competition~ even during the worst of economic times is listed below.

1) **Utilize this time to take inventory** - what has worked in the past and what hasn't. Make a list of what you have done over the past 24 months that has worked and what hasn't. From networking to flyers to websites. Review the marketing methods you have used, what it cost you and what the return was. The Return On Investment (ROI) will be the amount you spent on hard and soft costs divided by the converted customers spend with you. This ROI will vary by tactic. So document your seminars, tradeshow, and television appearances. Whatever you have done, list it and find out your ROI. This will provide a clear guide going forward of what works for your market versus others. In marketing, there is no magic bullet. The success of your programs depends on many variables, of which include: timing, creative, target list, and format.

2) **Research what your competitors are doing.** Go online and search by key terms what your customers might use to find a company that provides your products and services. Go to each website that is comparable to what you provide. See how they are packaging their product and service offering. See what tools they are utilizing (PowerPoint, whitepapers, downloadable .pdfs, videos etc). Walk to competitors' place of business and see what visuals they use, document where they are exposing themselves (i.e. chamber functions, rotary, professional groups, Meetup.com, Linkedin.com, Facebook). Your objective is to gather intelligence as most companies will cease to do marketing that doesn't work. If they have a presence somewhere, you should evaluate being there too!



Debbie Cooper, DD Felton and staff of Mechanics Bank.

Wow, what a great party Debbie Cooper and her staff threw for our annual Holiday Mixer! The bank was overflowing with chamber members. Mo Levich from Generations in Jazz provided a fantastic student jazz band for the evening. Thanks to all the Ambassadors and Board members for their support during the evening.

We greatly appreciate the donations for the local restaurants and caterers: Petar's Restaurant, Amarin Thai, Diablo Foods, Cheese Steak Shop, Savory Affairs, Bistro at the Park, Round Table Pizza, Springloaf Catering, Fuz Restaurant, Celia's Restaurant, El Charro, Mangia and Mechanics Bank.

Wonderful prizes were donated to our raffle from the following member's: Mechanic's Bank, Lafayette Chamber of Commerce, Clock's, Etc., Lafayette Car Wash, Parkmon Winery, Rodan & Fields, Sonia's Beauty & Body Salon, Legacy Cigar Club, Skin Care by Timberly, Bella Chesta, Microbiz Security Company, Town Hall Theatre, Petar's Restaurant, New York Life, and Dechen Designs.

SAVE THE DATE

California in the Hot Seat- Climate Change Debate

February 18th, 6:30pm
Community Hall
Lafayette Library & Learning Center

Stone Creek Insurance Agency

Auto * Home * Commercial * Health * Life

Chris Lane
Broker



3738 Mt. Diablo Blvd. #304
Lafayette, CA 94549

Office (925) 297-4202
Fax (925) 262-2305

Chris@stonecreekinsurance.com
CA License # 0G60205

Blodgett's
FLOOR COVERING

"Quality & Service since 1946"



LARRY S. BLODGETT
PRESIDENT / ARCHITECT

(925) 284-4807
(925) 935-3836
Fax: (925) 930-9292
e-mail: larryb@blodgetts.com

3291 Mt. Diablo Court
Lafayette, CA 94549
License # 177588
www.blodgetts.com

New Member **WELCOME!**

ATTORNEYS/LEGAL SERVICES

Hunsucker Goodstein & Nelson PC

3717 Mt. Diablo Blvd., Suite #200
Lafayette, Ca 94549
284-0840 (phone) 284-0870 (fax)
mmontoya@hgnlaw.com
www.hgnlaw.com
Contact: Marie Montoya

BAKERY

Republic of Cake

2 Theatre Square, #151
Orinda, Ca 94608
254-3900 (phone) (510) 217-6774 (fax)
peter@republicofcake.com
www.republicofcake.com
Contact: Peter McNiff

Cupcakes in Orinda! Republic of Cake offers high-quality cupcakes baked from scratch everyday. Don't miss their holiday flavors and unique, mouthwatering Sweet N' Salty cupcakes. Cupcake Chef Chih-Chung Fang has baked in some top East Bay restaurants, while General Manager Peter McNiff has a discerning cupcake palate. Got a birthday party, school function, or just want a good cupcake? Stop by Theatre Square and visit Republic of Cake.

CHURCHES

Refuge Community Church

Lafayette, Ca 94549
940-1000 (phone)
Pastor.ron@refugecommunity.org
www.refugecommunity.org
Contact: Ron Johnson

Pastor Ron is a Bay Area native who is passionate about seeing God change lives. He is proud to be a member of the Lafayette Chamber of Commerce and committed to leading a church known for its authenticity, community focus, true message and servant's heart.

FINANCIAL SERVICES & PLANNING

Meriver Capital

1990 N. California Blvd., 8th Floor
Walnut Creek, Ca 94596
287-6459 (phone) 287-6460 (fax)
info@meriver.com
www.meriver.com
Contact: Jun Dam

Meriver strives to help people become financially able to achieve their life goals. Meriver takes a holistic view of people's situations and advises them on all aspects of their financial lives. Meriver also empowers people to understand money in order to help them preserve and build their wealth with confidence.

INSURANCE SERVICES

Stone Creek Insurance Agency

3738 Mt. Diablo Blvd., Suite #304
Lafayette, Ca 94549
297-4202 (phone) 262-2305 (fax)
chris@stonecreekinsurance.com
www.stonecreekinsurance.com
Contact: Chris Lane

Stone Creek Insurance Agency is a full service insurance brokerage specializing in personal and business insurance. With over 50 carriers in our network, we have the ability to provide a comprehensive insurance plan to cover all areas of your life.

REAL ESTATE SERVICES

Colliers International

1850 Mt. Diablo Blvd., Suite #200
Walnut Creek, Ca 94596
279-4640 (phone) 279-0450 (fax)
rwillett@colliersparrish.com
www.colliersparrish.com/rwillett
Contact: Ron Willett

The Stuart Company

1007 Oak Hill Road
Lafayette, Ca 94549
284-1115 (phone) 284-1131 (fax)
thestuartcompany@sbcglobal.net
Contact: Bill Stuart

RESTAURANTS

Legacy Cigar Club

65 Oak Court
Danville, CA 94526
389-2525 (phone) 833-1167 (fax)
erin@legacycigarclub.com
www.legacycigarclub.com
Contact: Erin McGlynn

SKIN CARE SERVICES / PRODUCTS

Rodan + Fields Independent Consultant

P.O. Box 451
Lafayette, Ca 94549
(415) 652-4308
pamelaettlin1@hotmail.com
www.pamelaettlin.myrandf.com
Contact: Pamela Ettlin

Pamela Ettlin is an Independent Consultant with Rodan+Fields® the world-renowned dermatologists and Creators of the acne treatment Proactiv® Solution. She joins the doctors as they change the face of skincare again with clinically-proven Multi-Med® Therapy products. Pamela's passion is connecting people with the products, resources and the opportunities to change skin and to change lives. www.pamelaettlin.myrandf.com

Ribbon Cutting

Time After Time

Debra Abdelfattah and Diane Goetting celebrate with a ribbon cutting at their consignment shop, Time After Time with the Lafayette Chamber of Commerce. Please stop by to see their wide variety of home furniture, accessories, jewelry and clothing. They are located at 3608 B Happy Valley Road next door to Trans Jeweler. You can reach them at 283-6354.



Looking to Buy or Sell?

www.BayAreasBestRealEstate.com



Mary Schulze,
Realtor, CRS, GRI

FREE
Automatic
MLS Updates for
YOUR Home
Search

Call today for **YOUR** home value

925.200.2902

J. Rockcliff



REALTORS

Business Briefs.....

Mt. Diablo Business Women Networking Dinner - Thursday January 14, 2010 Guest Speaker Mary Jane Ryan on "This year, I will...How to Change a Habit, Keep a Resolution or Make a Dream Come True." Please join us at 5:45-8:30 at the Lafayette Park Hotel, 3287 Mt. Diablo Blvd, Lafayette. For info and registration please contact www.mtdiablobusinesswomen.org must register by noon 1/11/2010. Please no walk-ins!

Angel Capital Expo - Friday, January 22, 7:30am-2:00pm; Microsoft Auditorium, 1065 La Avenida Street, Mountain View. Expo offers: Presentations from high-quality, diverse investment opportunities, collective and organized due diligence process, acclaimed guest speakers, education on angel investing, sharing best practices among angel groups, and social and charitable activities. Additional information can be found on our website at: <http://angelcapitalexpo.com/>. Register online at: <http://jan2009expo.eventbrite.com/>. Please email Membership Director, Kristi Anderson (Kristi@keiret-suforum.com) with any questions.

Avalon, a certified Green spa and massage school, 5 minutes from downtown Walnut Creek, offers 10'x12' and 8'x7' rooms for rent to like-minded practitioners of the healing arts. Free parking. For more information, call 925-280-6500. January class-

es: Women's Healing Circle, Wednesdays, 9:00 - 10:00 a.m., Toning Circle with Crystal Bowls, January 13, 7:00 - 8:00 p.m.; Avalon Writers' Group, Thursdays, 7:00 - 9:00 p.m. starting the 14th. Aromatherapy Massage, 9:00 - 5:30, January 14. 1280 Boulevard Way, Suite 214. www.avalonhealingspa.com.

Ward-Young Architecture & Planning designed the Kohm Yah-mah-nee Visitor Center at Lassen Volcanic National Park, which recently received LEED® Platinum Certification from the United States Green Building Council (USGBC). This is a distinction awarded to fewer than 200 buildings in the United States and only the second awarded to a National Park Service building. Ward-Young has offices in Lafayette and Truckee. For more information about this and other interesting projects, visit their website at www.wyarch.com.

Great news! French For Fun, a unique language and cultural center announces its New and Improved Website! Go to www.frenchforfun.com now! French Immersion classes for young children & teens. Adult tutoring. WINNER BEST of the EAST BAY Award 2009 Nominee, Best Specialty Schools in Contra Costa. Happy New Year!

Nerd4Rent Computer Consulting & Training has moved into new offices with more space and better parking. Their new address is 990 B Moraga Rd, Lafayette CA 94549. The phone number remains the same at 925-283-5666

Renewing Members

OCTOBER & NOVEMBER

More than Fifty Years
Schell & Martin Engineers

More than Forty-five Years
Pedder, Hesseltine, Walker & Toth, LLP

More than Twenty-five Years
Lafayette Ace Hardware
Lafayette Park Hotel & Spa
Papyrus
Peacock Construction, Inc.

More than Twenty-five Years
Open Sesame Specialty Health Foods
The Kensington (Vintage Senior Living)

More than Fifteen Years
Caesar C. Perales, CPA
Far Western Trophy & Awards
Lafayette Car Wash & Detail Center
Round Table Pizza
Valley Waste Management

More than Ten Years

Bay Alarm
Central Contra Costa Solid Waste Authority
Lafayette Juniors
Lafayette Nursery School
Lamorinda Chiropractic
Postino
Prudential California Realty - Len Cohn
Susan Foord Catering
Urban Suburban
Westamerica Bank

More than Five Years

Alicia Klein Showroom
Athena Charis Interior Designs
Companion Care / ResCare
Cox Floor Covering
Eckerstrom Productions
Imagine That ...
Iron Horse Kettle Korn
Main Street Property Services
Michelle Graphics
P & L Framing
Pizza Antica
Security Pacific Real Estate - Rose Brudigam
Silicon Connections
The Treasure Trove
Waiterock Kennels
Woodland Nursing Inn

More than One Year

Acalanes Tire Service & Repair
BellaChesta
Camp Kesem
Chef Dan Leff Catering
Contra Costa Jewish Community Center
Counseling Resources, Inc.
Coupon Country
Diablo Mountain Inn
Diablo Trophies & Awards
Dry Cleaning To-Your-Door
Golden Gate Plaza
Heritage Bank of Commerce
J. Rockcliff Realtors - Julie Barlier
J. Rockcliff Realtors - Anna Stevenson
Jacques Bernou, L.Ac.
Kattenburg Architects
Martinez Opera Contra Costa
New York Life Insurance Co.
Nibblers Eatery & Wine Bar
Project Second Chance
Renaissance Club Sport
Queen Bee
Successful Solutions
Swad Indian Cuisine
Teacake Bake Shop
Walnut Creek Sports & Fitness Club
White Song Incorporated

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
<h1>January</h1>						
3	4	5 Executive Committee Meeting 8 am Chamber Conference Room	6	7	8	9
10	11 Chamber Board Meeting 12 pm Lafayette Park Hotel & Spa	12 Shop Lafayette Committee 12:30 pm Chamber Conference Room	13 NO MIXER IN JANUARY	14	15	16
17	18 Chamber Office closed Martin Luther King Day	19	20 Green Committee 12 pm Chamber	21 <small>ENTREPRENEUR'S CHAMBER</small> Entrepreneur's Club <small>An Alliance of Independent Business Professionals</small> 8:30 am Chamber	22 Business Person of the Year Dinner Mayor's State of the City Address 6 pm • LPH&S	23
24	25	26	27	28	29 Business Issues / Governmental Affairs Meeting 8:00 am Chamber	30 31