

LAFAYETTE ART & WINE FESTIVAL

September 18 & 19, 2010
2010 SPONSORSHIP OPPORTUNITIES

~~Presenting Sponsor \$10,000~~ **SOLD OUT**

- ◆ Logo identification in all print advertising, on festival banner, program, posters and flyers as the Presenting Sponsor;
- ◆ 500 postcards for your use;
- ◆ 3' X 10' color logo banner displayed prominently at festival;
- ◆ Logo Banner ad displayed on each Chamber webpage related to the Art & Wine Festival with links to your webpage;
- ◆ Acknowledgment in press releases, television, and radio advertising;
- ◆ Up to a 10' X 30' booth for your company's promotion at the event;
- ◆ Verbal acknowledgment for sponsorship from the two main stages the day of the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Twenty five (25) complimentary wine or beer glasses and fifty (50) complimentary taste tickets.

Festival Sponsor \$8,000

- ◆ Logo identification in print advertising, on festival banner, program, posters and flyers;
- ◆ Your own logo banner displayed prominently at festival;
- ◆ Logo ad displayed under banner ad on each webpage related to the Art & Wine Festival with links to your webpage;
- ◆ Acknowledgment in press releases, television, and radio advertising;
- ◆ Up to a 10' X 20' booth for your company's promotion at the event;
- ◆ Verbal acknowledgment for sponsorship from each stage the day of the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Ten (10) complimentary wine or beer glasses and twenty (20) complimentary taste tickets.

~~GreenZone Sponsor or Festival Automobile Sponsor \$8,000(Exclusive)~~ **SOLD OUT**

- ◆ Logo identification in print advertising, on festival banner, program, posters and flyers as the GreenZone or Automobile Exclusive Sponsor;
- ◆ Your own logo banner displayed prominently at festival;
- ◆ Logo ad displayed under banner ad on each webpage related to the Art & Wine Festival with links to your webpage;
- ◆ Acknowledgment in press releases, television, and radio advertising;
- ◆ **GreenZone Sponsor: Up to a 10' X 20' space in a prime location in the GreenZone for your company's promotion at the event;**
- ◆ **Automobile Sponsor: Up to a 10' x 40' space on prime location in festival grounds for display of your automobiles;**
- ◆ Verbal acknowledgment for sponsorship from the two main stages the day of the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Ten (10) complimentary wine or beer glasses and twenty (20) complimentary taste tickets.

Premium Wine Pavilion Sponsor \$6,000

- ◆ Logo identification in print advertising, on festival banner, program, posters and flyers;
- ◆ Your own logo banner displayed prominently at festival;
- ◆ Logo ad displayed under banner ad on each webpage related to the Art & Wine Festival with links to your webpage;
- ◆ Acknowledgment in press releases, television, and radio advertising;
- ◆ 10' X 10' booth in the Premium Wine area for your company's promotion at the event;
- ◆ Verbal acknowledgment for sponsorship from the two main stages the day of the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Your volunteers will be invited to pour wine with the "experts";
- ◆ Ten (10) complimentary wine glasses and twenty (20) complimentary taste tickets.

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Entertainment Stage Sponsor \$5,000 (one remaining)

- ◆ Logo identification in print advertising, on festival banner, program, posters and flyers;
- ◆ Color Banner displayed prominently on one stage throughout the Festival;
- ◆ Acknowledgment in press releases, and advertising;
- ◆ **A 10' X 10' space near the sponsored stage for your company's promotion at the event;**
- ◆ Verbal acknowledgment of sponsorship from the stage the day of the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Four (4) complimentary wine glasses and four (4) beer mugs.

Wine or Beer Glass Sponsor

~~\$4,500 (Wine Glass) \$3,500 (Beer Glass)~~ **SOLD OUT**

- ◆ Logo or name imprinted on souvenir wine glass or beer mug;
- ◆ Business name or logo identification in print advertising, on festival banner, program, poster & flyers;
- ◆ Verbal acknowledgment in press releases, and advertising;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ A 10' X 10' booth for your company's promotion at the event.
- ◆ Twenty Four (24) complimentary wine and/or beer glasses, depending on sponsorship.

Corporate Sponsor \$3,500

- ◆ Logo identification in print advertising, on festival banner and program;
- ◆ Acknowledgment in press releases;
- ◆ A 10' x 10' booth for your company's promotion at the event;
- ◆ Permission to use festival logo in cross promotions for your business;
- ◆ Six (6) complimentary wine or beer glasses.

KidZone Sponsor \$3,500

- ◆ 10'X10' booth in KidZone area for product and/or service promotion, (booth in Kid's Zone area may be donated to local non-profit);
- ◆ Logo identification in print advertising, on festival banner and program;
- ◆ Logo prominently displayed on banner identifying the KidZone;
- ◆ Acknowledgment in press releases and in announcements during the Festival;
- ◆ Permission to use festival logo in cross promotions for your business;

Shuttle Bus Sponsor \$3,500 Includes Both Buses

- ◆ Your name on the Bus that shuttles attendees to the event and back to the BART parking lot;
- ◆ If you sponsor both busses, you will be given a 10' X 10' space for your company's promotion at the event;
- ◆ Verbal acknowledgement on both entertainment stages throughout the festival;
- ◆ We rent one bus from **Black Tie** and the other is provided by **Lamorinda Spirit** (Senior Transportation);
- ◆ Your company's name on the signs that indicate the shuttle pick up spot for rides back to BART.

Wristband Sponsor \$3,500

- ◆ Your name printed on 20,000 wristbands given to all adults who purchase drink tickets and glasses;
- ◆ A 10'X10' booth space for your company's promotion at the event

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Electric Avenue \$2,500

- ◆ 10' x 30' space in a good location for your company's promotion of your **hybrid automobiles** during the festival;
- ◆ Company name on festival banner displayed at the festival;
- ◆ Permission to use festival logo on cross promotions for your business.

Commercial Vendor Booth \$2,000 / \$2,500

Price for Lafayette Chamber of Commerce members: \$2,000

Non Member Price: \$2,500

- ◆ 10'X10' booth in main Festival area for product and/or service promotion;

Kid's Stage \$1,000

Price for Lafayette Chamber of Commerce members: \$1,000

Non Member Price: \$1,500

- ◆ 10' X 10' stage for local kid musicians to play;
- ◆ 10' X 10' booth near stage to promote your business;
- ◆ Banner over the stage with your name and logo imprinted as the sponsor.

Wine Sponsor \$1,000

Beer Sponsor \$1,000

Price for Lafayette Chamber of Commerce members: \$1,000

Non Member Price: \$1,300

- ◆ Signage on booth throughout the Festival; to promote your business;
- ◆ Your company provides at least two volunteers to staff your booth throughout the Festival;
- ◆ Acknowledgment in press releases and in announcements during the Festival;
- ◆ Four (4) complimentary wine glasses for wine booth sponsor;
- ◆ Four (4) complimentary beer glasses for beer booth sponsor.

Artists Alley \$1,000

- ◆ Signage in two prominent locations near the Artists location;
- ◆ 10' x10' space in the Artist Alley for your use, or you may donate your space to a local non-profit;

Bag'm Dano! \$1,000

- ◆ 500 recyclable bags for you to give away with your logo on one side and the Art & Wine logo on the other side.

Golf Cart \$750

- ◆ Your Logo sign will be placed atop six (6) golf carts as they travel throughout the festival.
- ◆ Signs are approximately 12" X 18".

Ticket Sales Booth \$500

- ◆ Signage on booth throughout the Festival;
- ◆ Acknowledgment in press releases and in announcements during the Festival;
- ◆ Your company must provide at least four volunteers to staff the booth throughout the Festival;

We have very limited electrical availability throughout the festival. Please indicate on the sponsor contract if you are in need of electricity. It will determine your booth placement. If you are supplying your own tent or canopy, please make sure that it is a 10' x 10' State Fire Marshall Approved tent and indicate on the contract that you will NOT need us to provide one for you

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I/ We wish to participate in the Lafayette Art & Wine Festival as a:

- ~~Presenting Sponsor - \$10,000~~ SOLD OUT
- Festival Sponsor - \$8,000
- ~~GreenZone Sponsor or Festival Automobile Sponsor - \$8,000 (Exclusive)~~ BOTH HAVE SOLD OUT
- Premium Wine Sponsor - \$6,000
- Entertainment Stage Sponsor - \$5,000
- ~~Wine Glass Sponsor - \$4,500~~ (Includes name or logo imprinted on glass) SOLD OUT
- ~~Beer Glass Sponsor - \$3,500~~ (Includes name or logo imprinted on glass) SOLD OUT
- Corporate Sponsor - \$3,500
- Kid's Zone Sponsor - \$3,500
- Shuttle Bus Sponsor - \$3,500 for Both Buses
- Wristband Sponsor - \$3,500
- Automobile Alley Sponsor - \$2,500
- Commercial Vendor - (\$2,000 for Lafayette Chamber members) ~ \$2,500 non members
- Kid's Stage Sponsor - (\$1,000 for Lafayette Chamber Members) ~ \$1,500-non-members
- Wine Booth Sponsor - Limited to 13 - (\$1,000 for Lafayette Chamber Members) ~ \$1,300 non-members
- Beer Booth Sponsor - Limited to 6 - (\$1,000 for Lafayette Chamber Members) ~ \$1,300 non-members
- Artist's Alley Sponsor - \$1,000
- Bag'm Dano Sponsor - \$1,000
- Ticket Booth Sponsor - \$500
- Golf Cart Sponsor - \$750

A NON REFUNDABLE DEPOSIT OF 50% IS REQUIRED UPON COMMITTING TO A SPONSORSHIP. The balance is due and payable IN FULL 30 days later. Those companies booking space after August 15 must pay the entire amount upon signing contract. Booth space is subject to cancellation if payment is not received according to the terms of this contract. NO REFUNDS! The Lafayette Chamber will invoice your company one time. It is up to your company to send in the balance due according to the above listed terms. Please sign below to indicate your acceptance of these terms.

AGREED TO AND ACCEPTED BY:

name _____ title _____ phone _____ fax _____
company _____ email address _____
mailing address _____ City _____ Zip Code _____
check enclosed _____ please bill me (one time) _____ signature: _____ date: _____

I need a 10' x 10' booth tent: _____ I **DO NOT NEED** a 10' x 10' booth tent: _____ I need electricity (very limited) _____

VISA/MasterCard# _____ Expiration Date _____ Amt. to be charged: _____

Please return **signed contract and payment** to: Lafayette Chamber of Commerce, 100 Lafayette Cir. # 103, Lafayette, CA. 94549

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